

DSMN8

Oceania's Most Active Health, Wellness & Fitness Professionals on Social - April 2021

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
5.79%	47	6.01%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	SFI Health	https://www.linke	Australia	204	46	22.55%
2	Rehab Management	https://www.linke	Australia	224	33	14.73%
3	Plena Healthcare	https://www.linke	Australia	229	27	11.79%
4	Converge International	https://www.linke	Australia	284	33	11.62%
5	Fitness and Lifestyle Group	https://www.linke	Australia	261	30	11.49%
6	Konekt Workcare	https://www.linke	Australia	259	25	9.65%
7	Benestar	https://www.linke	Australia	205	19	9.27%
8	Les Mills International	https://www.linke	New Zealand	2,017	185	9.17%
9	IPAR	https://www.linke	Australia	376	33	8.78%
10	NPS MedicineWise	https://www.linke	Australia	217	19	8.76%
11	Cancer Council NSW	https://www.linke	Australia	493	43	8.72%
12	IUIH	https://www.linke	Australia	230	20	8.70%
13	Heart Foundation	https://www.linke	Australia	575	45	7.83%
14	Swisse Wellness	https://www.linke	Australia	346	27	7.80%
15	IPC Health	https://www.linke	Australia	201	14	6.97%
16	ACH Group	https://www.linke	Australia	393	26	6.62%
17	cohealth	https://www.linke	Australia	391	24	6.14%
18	Vitaco Health Group	https://www.linke	New Zealand	280	16	5.71%
19	Vivir Healthcare	https://www.linke	Australia	256	14	5.47%
20	Australian Unity	https://www.linke	Australia	1900	103	5.42%
21	Pacific Smiles Group	https://www.linke	Australia	450	24	5.33%
22	Cityfitness	https://www.linke	New Zealand	282	15	5.32%
23	Novita	https://www.linke	Australia	317	16	5.05%
24	Back In Motion Health Group	https://www.linke	Australia	306	15	4.90%

25	Integria Healthcare	https://www.linke	Australia	229	11	4.80%
26	Sonic HealthPlus	https://www.linke	Australia	399	19	4.76%
27	ECH	https://www.linke	Australia	366	16	4.37%
28	Blackmores Group	https://www.linke	Australia	786	33	4.20%
29	Hearing Australia	https://www.linke	Australia	764	30	3.93%
30	Proactive	https://www.linke	New Zealand	264	10	3.79%
31	Jetts Australia	https://www.linke	Australia	248	9	3.63%
32	National Hearing Care	https://www.linke	Australia	398	12	3.02%
33	Fernwood Fitness	https://www.linke	Australia	500	15	3.00%
34	Helping Hand Aged Care	https://www.linke	Australia	338	10	2.96%
35	Fitness First Australia	https://www.linke	Australia	2,530	73	2.89%
36	Goodlife Health Clubs	https://www.linke	Australia	1308	37	2.83%
37	Chempro Chemists	https://www.linke	Australia	219	6	2.74%
38	Laser Clinics Australia	https://www.linke	Australia	526	14	2.66%
39	Green Cross Health	https://www.linke	New Zealand	263	7	2.66%
40	Tasmanian Health Service	https://www.linke	Australia	700	18	2.57%
41	SA Ambulance Service	https://www.linke	Australia	542	13	2.40%
42	CCLHD	https://www.linke	Australia	767	17	2.22%
43	ORS Group	https://www.linke	Australia	394	8	2.03%
44	Genesis Fitness Clubs	https://www.linke	Australia	201	3	1.49%
45	QML Pathology	https://www.linke	Australia	544	4	0.74%
46	Qld Health	https://www.linke	Australia	3,372	14	0.42%
47	Food People	https://www.linke	Australia	523	1	0.19%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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