

DSMN8

Europe's Most Active Health, Wellness & Fitness Professionals on Social - April 2021

Industry at a glance:

Average Score:
8.17%

Total Companies:
185

Global Industry Average:
6.01%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Healy World	https://www.linke	Germany	343	79	23.03%
2	Réserve Sanitaire	https://www.linke	France	279	62	22.22%
3	Nutergia	https://www.linke	France	253	55	21.74%
4	HAVEA	https://www.linke	France	298	62	20.81%
5	ARS Occitanie	https://www.linke	France	230	47	20.43%
6	LPG SYSTEMS	https://www.linke	France	383	70	18.28%
7	Dentego	https://www.linke	France	236	43	18.22%
8	Écouter Voir	https://www.linke	France	302	55	18.21%
9	Doctolib	https://www.linke	France	1,727	299	17.31%
10	BBGR	https://www.linke	France	250	42	16.80%
11	RINGANA	https://www.linke	Austria	1,614	270	16.73%
12	SANTECLAIR	https://www.linke	France	205	34	16.59%
13	Santély	https://www.linke	France	213	33	15.49%
14	Eurofins Megalab España	https://www.linke	Spain	300	46	15.33%
15	Virtuagym	https://www.linke	Netherlands	220	33	15.00%
16	GGD IJsselland	https://www.linke	Netherlands	536	80	14.93%
17	Virgin Active Italia	https://www.linke	Italy	248	37	14.92%
18	Centre hospitalier de Saint-Que	https://www.linke	France	203	30	14.78%
19	ARS Ile-de-France	https://www.linke	France	850	123	14.47%
20	ArboNed	https://www.linke	Netherlands	722	104	14.40%
21	Technogym	https://www.linke	Italy	1,962	281	14.32%
22	Dentaid	https://www.linke	Spain	357	50	14.01%
23	VIASANTE MUTUELLE	https://www.linke	France	295	41	13.90%
24	nehs	https://www.linke	France	212	29	13.68%

25	ARS Auvergne-Rhône-Alpes	https://www.linke	France	251	34	13.55%
26	SHA Wellness Clinic	https://www.linke	Spain	238	32	13.45%
27	The Juice Plus+	https://www.linke	Italy	248	33	13.31%
28	Prim	https://www.linke	Spain	440	58	13.18%
29	FOREO	https://www.linke	Sweden	592	78	13.18%
30	ISGlobal	https://www.linke	Spain	400	52	13.00%
31	PM-International	https://www.linke	Germany	501	64	12.77%
32	ORKYN	https://www.linke	France	763	97	12.71%
33	GGD	https://www.linke	Netherlands	891	112	12.57%
34	Laboratorios YSONUT	https://www.linke	Spain	216	27	12.50%
35	happytal	https://www.linke	France	218	27	12.39%
36	GIE ADREA SERVICES	https://www.linke	France	396	49	12.37%
37	Kilo Health	https://www.linke	Hungary	268	33	12.31%
38	Lusiadas Saúde	https://www.linke	Portugal	1,243	153	12.31%
39	DentalPro	https://www.linke	Italy	996	122	12.25%
40	Clínicas Dorsia	https://www.linke	Spain	312	38	12.18%
41	FysioHolland	https://www.linke	Netherlands	258	31	12.02%
42	Medi-Market Group	https://www.linke	Belgium	232	27	11.64%
43	AUDIKA	https://www.linke	France	576	67	11.63%
44	GGD Zeeland	https://www.linke	Netherlands	356	41	11.52%
45	Runtastic	https://www.linke	Austria	270	31	11.48%
46	Falck Healthcare	https://www.linke	Denmark	430	49	11.40%
47	Smile.up	https://www.linke	Portugal	257	29	11.28%
48	JUSSIEU secours France	https://www.linke	France	293	33	11.26%
49	PronoKal Group	https://www.linke	Spain	297	33	11.11%
50	Avonova - Sverige	https://www.linke	Sweden	334	37	11.08%
51	FITNESS HUT	https://www.linke	Portugal	289	32	11.07%
52	Prozis	https://www.linke	Portugal	487	53	10.88%
53	ACPPA	https://www.linke	France	322	35	10.87%
54	Nordic Wellness	https://www.linke	Sweden	1,400	151	10.79%
55	IFMSA	https://www.linke	Switzerland	473	51	10.78%
56	Mrs.Sporty	https://www.linke	Germany	242	26	10.74%
57	Association Siel Bleu	https://www.linke	France	337	36	10.68%
58	CENTRE HOSPITALIER DE RI	https://www.linke	France	301	32	10.63%
59	OZ	https://www.linke	Belgium	366	37	10.11%
60	Centre Hospitalier de Béziers	https://www.linke	France	222	22	9.91%
61	McFIT Italia	https://www.linke	Italy	234	23	9.83%
62	BIOGROUP	https://www.linke	France	543	53	9.76%
63	NHC	https://www.linke	France	598	58	9.70%
64	Basic-Fit	https://www.linke	Netherlands	1,977	191	9.66%
65	Groupe Jolimont	https://www.linke	Belgium	634	61	9.62%
66	HM Hospitales	https://www.linke	Spain	1,697	163	9.61%
67	Neoness	https://www.linke	France	234	22	9.40%
68	Clínica Corachan	https://www.linke	Spain	417	39	9.35%
69	DuoLife	https://www.linke	Poland	535	49	9.16%
70	Activ Fitness	https://www.linke	Switzerland	231	21	9.09%
71	Centre Hospitalier de Lens	https://www.linke	France	301	27	8.97%
72	Spitalzentrum Biel	https://www.linke	Switzerland	313	28	8.95%
73	Sanitas	https://www.linke	Spain	5,653	504	8.92%
74	VitalAire	https://www.linke	France	1,318	117	8.88%
75	GO fit	https://www.linke	Spain	297	26	8.75%
76	Dedalus	https://www.linke	Germany	456	39	8.55%
77	World Class Romania	https://www.linke	Romania	200	17	8.50%
78	Quirónsalud	https://www.linke	Spain	4,879	414	8.49%
79	Clínicas Dental Company	https://www.linke	Spain	252	21	8.33%
80	Joaquim Chaves Saúde	https://www.linke	Portugal	439	36	8.20%
81	Laco Recreatie	https://www.linke	Netherlands	259	21	8.11%
82	Hospital Universitario San Fran	https://www.linke	Spain	259	21	8.11%
83	Residências Montepio	https://www.linke	Portugal	211	17	8.06%
84	Orden Hospitalaria San Juan d	https://www.linke	Spain	236	19	8.05%
85	AB Previa	https://www.linke	Sweden	834	66	7.91%
86	BEMER	https://www.linke	Germany	495	39	7.88%
87	SATS Sverige	https://www.linke	Sweden	408	32	7.84%
88	PM-International	https://www.linke	Luxembourg	1,386	108	7.79%
89	Administração Regional de Sa	https://www.linke	Portugal	347	27	7.78%
90	SATS	https://www.linke	Norway	2,926	227	7.76%
91	AltaFit	https://www.linke	Spain	246	19	7.72%
92	Groupe AVEC	https://www.linke	France	534	40	7.49%
93	Hospital do Espírito Santo de É	https://www.linke	Portugal	294	22	7.48%
94	Feelgood	https://www.linke	Sweden	522	39	7.47%
95	Fitness24Seven	https://www.linke	Sweden	631	47	7.45%
96	Hospital Cruz Vermelha	https://www.linke	Portugal	336	25	7.44%

97	DiR	https://www.linke	Spain	378	28	7.41%
98	QC Terme	https://www.linke	Italy	232	17	7.33%
99	Fitness World	https://www.linke	Denmark	1,840	134	7.28%
100	CMG Sports Club	https://www.linke	France	236	17	7.20%
101	Vitaldent	https://www.linke	Italy	264	19	7.20%
102	Actic Group	https://www.linke	Sweden	852	60	7.04%
103	Tunstall	https://www.linke	Spain	228	16	7.02%
104	Badalona Serveis Assistencials	https://www.linke	Spain	332	23	6.93%
105	Benefit Systems	https://www.linke	Poland	564	39	6.91%
106	Marina Salud	https://www.linke	Spain	413	28	6.78%
107	CLINICA BAVIERA	https://www.linke	Spain	454	30	6.61%
108	Amplifon	https://www.linke	Italy	6,739	443	6.57%
109	Clínica Universidad de Navarra	https://www.linke	Spain	1,260	79	6.27%
110	Grupo Vitaldent	https://www.linke	Spain	1,540	96	6.23%
111	Hospital POVISA	https://www.linke	Spain	385	24	6.23%
112	Centro Hospitalar Tamega e So	https://www.linke	Portugal	490	30	6.12%
113	SERMAS	https://www.linke	Spain	1,626	99	6.09%
114	BioTechUSA	https://www.linke	Hungary	263	16	6.08%
115	Complejo Hospitalario Universi	https://www.linke	Spain	215	13	6.05%
116	Orkla Health	https://www.linke	Norway	218	13	5.96%
117	FUNDACIÓN JIMENEZ DIAZ	https://www.linke	Spain	1,144	68	5.94%
118	Armonea	https://www.linke	Belgium	904	53	5.86%
119	Juaneda	https://www.linke	Spain	344	20	5.81%
120	Agencia Sanitaria Costa del So	https://www.linke	Spain	282	16	5.67%
121	METROPOLITAN	https://www.linke	Spain	345	19	5.51%
122	GetFIT Club	https://www.linke	Italy	206	11	5.34%
123	Farmacia I+	https://www.linke	Spain	225	12	5.33%
124	HDS	https://www.linke	Portugal	229	12	5.24%
125	Centro Hospitalar Leiria	https://www.linke	Portugal	309	16	5.18%
126	CHAINE THERMALE DU SOLE	https://www.linke	France	233	12	5.15%
127	HURS	https://www.linke	Spain	370	19	5.14%
128	CHRU de Strasbourg	https://www.linke	France	2,017	102	5.06%
129	Folkhälsan	https://www.linke	Finland	466	23	4.94%
130	fitness dk	https://www.linke	Denmark	224	11	4.91%
131	ADHAP Performances	https://www.linke	France	798	39	4.89%
132	Mujer Dexeus	https://www.linke	Spain	273	13	4.76%
133	Holmes Place	https://www.linke	Portugal	2,352	110	4.68%
134	Consorci Sanitari Integral	https://www.linke	Spain	634	29	4.57%
135	Synsam	https://www.linke	Norway	286	13	4.55%
136	Hospital Nuestra Señora del Rc	https://www.linke	Spain	244	11	4.51%
137	Parc de Salut MAR	https://www.linke	Spain	1,505	67	4.45%
138	SESARAM	https://www.linke	Portugal	617	27	4.38%
139	Regina Maria	https://www.linke	Romania	230	10	4.35%
140	DENTIX	https://www.linke	Spain	1,386	60	4.33%
141	Nestlé Skin Health	https://www.linke	Switzerland	2,286	96	4.20%
142	JuicePlus	https://www.linke	Netherlands	413	17	4.12%
143	Boston Medical Group	https://www.linke	Spain	245	10	4.08%
144	Consorcio Hospital General Un	https://www.linke	Spain	593	24	4.05%
145	MALO CLINIC	https://www.linke	Portugal	248	10	4.03%
146	NIPH	https://www.linke	Norway	833	33	3.96%
147	Corporació de Salut del Maresr	https://www.linke	Spain	308	12	3.90%
148	Clínica Santa Madalena	https://www.linke	Portugal	232	9	3.88%
149	COSEM	https://www.linke	France	351	13	3.70%
150	Stamina	https://www.linke	Norway	253	9	3.56%
151	Solinca	https://www.linke	Portugal	403	14	3.47%
152	La Fe	https://www.linke	Spain	1,386	48	3.46%
153	Hospital Universitario de La Rit	https://www.linke	Spain	491	17	3.46%
154	GRUPO VITALIA HOME	https://www.linke	Spain	232	8	3.45%
155	NL INTERNATIONAL	https://www.linke	France	1,431	49	3.42%
156	Casa Santiveri	https://www.linke	Spain	209	7	3.35%
157	URGO Group	https://www.linke	France	1,495	50	3.34%
158	Azienda Ospedaliera - Universi	https://www.linke	Italy	1,030	34	3.30%
159	Les Opticiens Mutualistes	https://www.linke	France	255	8	3.14%
160	BALLESOL	https://www.linke	Spain	686	21	3.06%
161	S.Orsola Malpighi Hospital	https://www.linke	Italy	768	23	2.99%
162	Naturhouse	https://www.linke	Spain	1,186	35	2.95%
163	Kingdom of Heaven	https://www.linke	Netherlands	306	9	2.94%
164	Servizo Galego de Saúde	https://www.linke	Spain	2,154	63	2.92%
165	MEDIAN	https://www.linke	Germany	325	9	2.77%
166	Grupo Ambuibérica	https://www.linke	Spain	470	13	2.77%
167	EBONE	https://www.linke	Spain	232	6	2.59%
168	Be Relax	https://www.linke	France	200	5	2.50%

169	Kieser Training	https://www.linke	Switzerland	200	5	2.50%
170	Orthocenter	https://www.linke	Netherlands	203	5	2.46%
171	Adeslas Dental	https://www.linke	Spain	977	24	2.46%
172	Hospital Universitario Arnao de	https://www.linke	Spain	383	9	2.35%
173	chlo	https://www.linke	Portugal	275	6	2.18%
174	Klinikum Ingolstadt	https://www.linke	Germany	230	5	2.17%
175	osakidetza	https://www.linke	Spain	6,266	115	1.84%
176	Walmark	https://www.linke	Czech Republic	433	6	1.39%
177	MASSAGE THERAPISTS	https://www.linke	Switzerland	374	5	1.34%
178	sab	https://www.linke	Germany	643	8	1.24%
179	Helse Førde	https://www.linke	Norway	567	7	1.23%
180	Macrosad	https://www.linke	Spain	246	3	1.22%
181	Massage Therapy	https://www.linke	Switzerland	679	8	1.18%
182	estetista	https://www.linke	Italy	369	3	0.81%
183	ULSS 6 Vicenza	https://www.linke	Italy	1127	9	0.80%
184	DOKTOR	https://www.linke	Belgium	356	1	0.28%
185	Jatomi Fitness Group	https://www.linke	Poland	225	0	0.00%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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