

# DSMN8

Canada's Most Active Health, Wellness & Fitness Professionals on Social - April 2021

## Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
<b>6.60%</b>	<b>37</b>	<b>6.01%</b>

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Dialogue	<a href="https://www.linkedin.com/company/dialogue">https://www.linkedin.com/company/dialogue</a>	Canada	444	156	35.14%
2	Biron Health Group	<a href="https://www.linkedin.com/company/biron-health-group">https://www.linkedin.com/company/biron-health-group</a>	Canada	325	63	19.38%
3	Homewood Health	<a href="https://www.linkedin.com/company/homewood-health">https://www.linkedin.com/company/homewood-health</a>	Canada	545	73	13.39%
4	INSPQ	<a href="https://www.linkedin.com/company/inspq">https://www.linkedin.com/company/inspq</a>	Canada	565	58	10.27%
5	Saje Natural Wellness	<a href="https://www.linkedin.com/company/saje-natural-wellness">https://www.linkedin.com/company/saje-natural-wellness</a>	Canada	506	45	8.89%
6	Prüvit	<a href="https://www.linkedin.com/company/pruvit">https://www.linkedin.com/company/pruvit</a>	Canada	465	39	8.39%
7	Vega	<a href="https://www.linkedin.com/company/vega">https://www.linkedin.com/company/vega</a>	Canada	401	33	8.23%
8	Atrium Innovations	<a href="https://www.linkedin.com/company/atrium-innovations">https://www.linkedin.com/company/atrium-innovations</a>	Canada	351	28	7.98%
9	Kinatex Sports Physio	<a href="https://www.linkedin.com/company/kinatex-sports-physio">https://www.linkedin.com/company/kinatex-sports-physio</a>	Canada	273	21	7.69%
10	Medcan	<a href="https://www.linkedin.com/company/medcan">https://www.linkedin.com/company/medcan</a>	Canada	365	28	7.67%
11	Action Sport Physio	<a href="https://www.linkedin.com/company/action-sport-physio">https://www.linkedin.com/company/action-sport-physio</a>	Canada	250	19	7.60%
12	Ideal Protein	<a href="https://www.linkedin.com/company/ideal-protein">https://www.linkedin.com/company/ideal-protein</a>	Canada	315	21	6.67%
13	Institut universitaire en santé m	<a href="https://www.linkedin.com/company/institut-universitaire-en-sante-m">https://www.linkedin.com/company/institut-universitaire-en-sante-m</a>	Canada	260	17	6.54%
14	MOVATI Athletic	<a href="https://www.linkedin.com/company/movati-athletic">https://www.linkedin.com/company/movati-athletic</a>	Canada	614	40	6.51%
15	IRIS	<a href="https://www.linkedin.com/company/iris">https://www.linkedin.com/company/iris</a>	Canada	290	18	6.21%
16	Factors Group	<a href="https://www.linkedin.com/company/factors-group">https://www.linkedin.com/company/factors-group</a>	Canada	281	16	5.69%
17	Alberta Blue Cross	<a href="https://www.linkedin.com/company/alberta-blue-cross">https://www.linkedin.com/company/alberta-blue-cross</a>	Canada	882	50	5.67%
18	Ottawa Public Health	<a href="https://www.linkedin.com/company/ottawa-public-health">https://www.linkedin.com/company/ottawa-public-health</a>	Canada	396	22	5.56%
19	Connect Hearing	<a href="https://www.linkedin.com/company/connect-hearing">https://www.linkedin.com/company/connect-hearing</a>	Canada	277	14	5.05%
20	Arbonne International	<a href="https://www.linkedin.com/company/arbonne-international">https://www.linkedin.com/company/arbonne-international</a>	Canada	1681	79	4.70%
21	Middlesex-London Health Unit	<a href="https://www.linkedin.com/company/middlesex-london-health-unit">https://www.linkedin.com/company/middlesex-london-health-unit</a>	Canada	256	12	4.69%
22	Medisys	<a href="https://www.linkedin.com/company/medisys">https://www.linkedin.com/company/medisys</a>	Canada	377	17	4.51%
23	Nautilus Plus	<a href="https://www.linkedin.com/company/nautilus-plus">https://www.linkedin.com/company/nautilus-plus</a>	Canada	369	16	4.34%
24	Lifemark Health Group	<a href="https://www.linkedin.com/company/lifemark-health-group">https://www.linkedin.com/company/lifemark-health-group</a>	Canada	1,381	58	4.20%

25	Shepell	<a href="https://www.linke">https://www.linke</a>	Canada	224	9	4.02%
26	Natural Factors	<a href="https://www.linke">https://www.linke</a>	Canada	381	15	3.94%
27	GoodLife Fitness	<a href="https://www.linke">https://www.linke</a>	Canada	5,160	202	3.91%
28	Massage Addict	<a href="https://www.linke">https://www.linke</a>	Canada	461	18	3.90%
29	CISSS des Laurentides	<a href="https://www.linke">https://www.linke</a>	Canada	3,063	119	3.89%
30	VON Canada	<a href="https://www.linke">https://www.linke</a>	Canada	1,148	40	3.48%
31	Independent Personal Trainer a	<a href="https://www.linke">https://www.linke</a>	Canada	301	10	3.32%
32	Énergie Cardio	<a href="https://www.linke">https://www.linke</a>	Canada	352	11	3.13%
33	Horizon Health	<a href="https://www.linke">https://www.linke</a>	Canada	2,556	70	2.74%
34	Running Room	<a href="https://www.linke">https://www.linke</a>	Canada	217	5	2.30%
35	Interlake-Eastern Regional Hea	<a href="https://www.linke">https://www.linke</a>	Canada	250	5	2.00%
36	pt Health	<a href="https://www.linke">https://www.linke</a>	Canada	637	10	1.57%
37	Steve Nash Fitness World	<a href="https://www.linke">https://www.linke</a>	Canada	337	3	0.89%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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[linkedin.com/company/DSMN8](https://linkedin.com/company/DSMN8)

