



The USA's Most Active Accounting Professionals on Social - March 2021

Industry at a glance:

Average Score: **11.01%** Total Companies: **93** Global Industry Average **12.23%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	UHY Advisors	https://www.linkedin.com/company/uhya	United States	1,142	420	36.78%	▲ 55
2	Wipfli	https://www.linkedin.com/company/wipfli	United States	2,278	782	34.33%	▲ 0
3	Brown Smith Wallace	https://www.linkedin.com/company/brown-smith-wallace	United States	321	105	32.71%	▲ 0
4	Withum	https://www.linkedin.com/company/withum	United States	1,217	305	25.06%	▲ 2
5	Aprio	https://www.linkedin.com/company/aprio	United States	643	144	22.40%	▼ -1
6	Anchin	https://www.linkedin.com/company/anchin	United States	449	96	21.38%	▲ 2
7	LBMC	https://www.linkedin.com/company/lbmc	United States	447	95	21.25%	▼ -2
8	Your Part-Time Controller	https://www.linkedin.com/company/your-part-time-controller	United States	228	47	20.61%	▲ 44
9	Aronson	https://www.linkedin.com/company/aronson	United States	316	64	20.25%	▲ 9
10	Schneider Downs	https://www.linkedin.com/company/schneider-downs	United States	561	113	20.14%	▲ 6
11	RKL	https://www.linkedin.com/company/rkl	United States	414	79	19.08%	▼ -10
12	Plante Moran	https://www.linkedin.com/company/plante-moran	United States	3,583	672	18.76%	▲ 0
13	CLA	https://www.linkedin.com/company/cla	United States	6,641	1,200	18.07%	▲ 12
14	Anders	https://www.linkedin.com/company/anders	United States	252	45	17.86%	▲ 3
15	Cotton & Company	https://www.linkedin.com/company/cotton-company	United States	241	43	17.84%	▲ 52
16	KLR	https://www.linkedin.com/company/klr	United States	292	50	17.12%	▲ 10
17	Friedman	https://www.linkedin.com/company/friedman	United States	669	111	16.59%	▼ -2
18	BerryDunn	https://www.linkedin.com/company/berrydunn	United States	524	85	16.22%	▲ 1
19	Doeren Mayhew	https://www.linkedin.com/company/doeren-mayhew	United States	310	47	15.16%	▼ -8
20	HORNE	https://www.linkedin.com/company/horne	United States	990	150	15.15%	▼ -11
21	Frazier & Deeter	https://www.linkedin.com/company/frazier-deeter	United States	408	61	14.95%	▼ -14
22	Wolf & Company	https://www.linkedin.com/company/wolf-company	United States	348	52	14.94%	▼ -9
23	HBK	https://www.linkedin.com/company/hbk	United States	468	67	14.32%	▼ -2
24	Mazars USA	https://www.linkedin.com/company/mazars-usa	United States	1,040	146	14.04%	▲ 7

25	Armanino	https://www.linke	United Stat	1,526		210	13.76%	▲ 17
26	MGO	https://www.linke	United Stat	451		62	13.75%	▲ 27
27	Citrin Cooperman	https://www.linke	United Stat	1,144		157	13.72%	▲ 8
28	EisnerAmper	https://www.linke	United Stat	2,176		297	13.65%	▲ 8
29	Warren Averett	https://www.linke	United Stat	731		99	13.54%	▼ -9
30	BKD	https://www.linke	United Stat	3,119		422	13.53%	▼ -8
31	Marcum	https://www.linke	United Stat	2,212		294	13.29%	▲ 2
32	Weaver	https://www.linke	United Stat	1,059		140	13.22%	▼ -8
33	Moss Adams	https://www.linke	United Stat	3,843		505	13.14%	▼ -5
34	BerganKDV	https://www.linke	United Stat	491		64	13.03%	▼ -20
35	Brown Edwards	https://www.linke	United Stat	364		47	12.91%	▼ -3
36	Briggs & Veselka	https://www.linke	United Stat	302		38	12.58%	▼ -2
37	Freed Maxick CPAs	https://www.linke	United Stat	311		37	11.90%	▲ 7
38	CBIZ MHM	https://www.linke	United Stat	1,563		183	11.71%	▲ 13
39	Katz, Sapper & Miller	https://www.linke	United Stat	387		45	11.63%	▼ -9
40	Cherry Bekaert	https://www.linke	United Stat	1,377		159	11.55%	▲ 14
41	Dean Dorton	https://www.linke	United Stat	244		28	11.48%	▼ -12
42	The Siegfried Group	https://www.linke	United Stat	1,242		141	11.35%	▲ 34
43	Prager Metis	https://www.linke	United Stat	381		42	11.02%	▼ -3
44	Rea & Associates	https://www.linke	United Stat	430		47	10.93%	▲ 20
45	Bennett Thrasher	https://www.linke	United Stat	351		38	10.83%	▼ -6
46	Kaufman Rossin	https://www.linke	United Stat	446		48	10.76%	▼ -1
47	HoganTaylor	https://www.linke	United Stat	344		37	10.76%	▲ 24
48	Eide Bailly	https://www.linke	United Stat	2,364		245	10.36%	▲ 11
49	The Marmon Group	https://www.linke	United Stat	202		20	9.90%	▲ 6
50	CFG	https://www.linke	United Stat	571		56	9.81%	▼ -13
51	Postlethwaite & Netterville	https://www.linke	United Stat	490		48	9.80%	▼ -4
52	Rödl & Partner USA	https://www.linke	United Stat	279		25	8.96%	▼ -4
53	Marks Paneth	https://www.linke	United Stat	693		62	8.95%	▲ 12
54	Deloitte	https://www.linke	United Stat	315,234		26,000	8.25%	N/A
55	CohnReznick	https://www.linke	United Stat	3,721		303	8.14%	▼ -17
56	The Bonadio Group	https://www.linke	United Stat	704		57	8.10%	▼ -6
57	Lutz	https://www.linke	United Stat	314		25	7.96%	▼ -16
58	PBMares	https://www.linke	United Stat	280		22	7.86%	▲ 5
59	Grant Thornton	https://www.linke	United Stat	18,241		1,402	7.69%	N/A
60	MCM	https://www.linke	United Stat	341		26	7.62%	▲ 14
61	Berkowitz Pollack Brant	https://www.linke	United Stat	250		19	7.60%	▲ 0
62	Berdon	https://www.linke	United Stat	470		35	7.45%	▼ -16
63	Gelfand, Rennett & Feldman	https://www.linke	United Stat	315		23	7.30%	▲ 29
64	RubinBrown	https://www.linke	United Stat	703		50	7.11%	▼ -7
65	SC&H Group	https://www.linke	United Stat	343		24	7.00%	▼ -38
66	K Coe Isom	https://www.linke	United Stat	393		27	6.87%	▼ -23
67	Baker Newman Noyes	https://www.linke	United Stat	276		18	6.52%	▼ -18
68	SingerLewak	https://www.linke	United Stat	323		19	5.88%	▲ 10
69	Kearney & Company	https://www.linke	United Stat	687		40	5.82%	▲ 1
70	MDD Forensic Accountants	https://www.linke	United Stat	271		15	5.54%	▼ -8
71	Haynie & Company	https://www.linke	United Stat	271		15	5.54%	▲ 1
72	Mauldin & Jenkins	https://www.linke	United Stat	306		16	5.23%	▼ -6
73	General Conference Auditing S	https://www.linke	United Stat	203		10	4.93%	▲ 6
74	Connor Group	https://www.linke	United Stat	358		17	4.75%	▼ -51
75	BPM	https://www.linke	United Stat	1,226		58	4.73%	▲ 0
76	Myers and Stauffer	https://www.linke	United Stat	678		31	4.57%	▲ 1
77	Clark Schaefer Hackett	https://www.linke	United Stat	511		22	4.31%	▼ -17
78	MBAF	https://www.linke	United Stat	315		13	4.13%	▼ -68
79	Crowe Horwath International	https://www.linke	United Stat	392		15	3.83%	▼ -10
80	Schenck	https://www.linke	United Stat	243		9	3.70%	▲ 2
81	Seiler	https://www.linke	United Stat	300		11	3.67%	▼ -13
82	Novogradac	https://www.linke	United Stat	723		24	3.32%	▼ -9
83	Big 4	https://www.linke	United Stat	320		10	3.13%	▲ 3
84	Frank, Rimerman + Co.	https://www.linke	United Stat	536		15	2.80%	▲ 1
85	HCVT	https://www.linke	United Stat	608		17	2.80%	▼ -4
86	LarsonAllen	https://www.linke	United Stat	315		7	2.22%	▼ -2
87	Clifton Gunderson	https://www.linke	United Stat	292		6	2.05%	▲ 1
88	blumshapiro	https://www.linke	United Stat	202		4	1.98%	▼ -30
89	Defense Contract Audit Agency	https://www.linke	United Stat	2,436		38	1.56%	▲ 0
90	Liberty Tax	https://www.linke	United Stat	6,467		97	1.50%	▲ 0
91	New Britain Board of Education	https://www.linke	United Stat	280		4	1.43%	▼ -4
92	Kookmin University	https://www.linke	United Stat	390		4	1.03%	▲ 1
93	DFAS	https://www.linke	United Stat	6,519		61	0.94%	▼ -2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

