

DSMN8

Europe's Most Active Accounting Professionals on Social - March 2021

Industry at a glance:

Average Score:
12.78%

Total Companies:
79

Global Industry Average
12.23%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	HLB Van Daal	https://www.linke	Netherlands	227	66	29.07%	▲ 0
2	Alfa Accountants en Adviseurs	https://www.linke	Netherlands	750	193	25.73%	▲ 11
3	PwC Belgium	https://www.linke	Belgium	1,490	379	25.44%	▲ 2
4	Grant Thornton Netherlands	https://www.linke	Netherlands	511	123	24.07%	▲ 3
5	BDO Danmark	https://www.linke	Denmark	971	209	21.52%	▲ 1
6	Cogedis, L'expertise comptable	https://www.linke	France	407	84	20.64%	▲ 11
7	Crowe Foederer	https://www.linke	Netherlands	353	72	20.40%	▲ 15
8	PwC Danmark	https://www.linke	Denmark	1,319	269	20.39%	▲ 1
9	de Jong & Laan	https://www.linke	Netherlands	659	134	20.33%	▼ -5
10	Grant Thornton Sweden	https://www.linke	Sweden	1,404	285	20.30%	▲ 2
11	ABAB	https://www.linke	Netherlands	568	113	19.89%	▲ 0
12	Grant Thornton Ireland	https://www.linke	Ireland	1,192	234	19.63%	N/A
13	Cerfrance Seine Normandie	https://www.linke	France	323	63	19.50%	▲ 12
14	CROP	https://www.linke	Netherlands	262	51	19.47%	▼ -6
15	Van Oers	https://www.linke	Netherlands	332	61	18.37%	▼ -12
16	BDO Nederland	https://www.linke	Netherlands	2,183	401	18.37%	▼ -2
17	PwC Nederland	https://www.linke	Netherlands	3,278	600	18.30%	▼ -2
18	KPMG Nederland	https://www.linke	Netherlands	2,703	477	17.65%	▲ 9
19	ORCOM	https://www.linke	France	429	75	17.48%	▼ -3
20	Countus	https://www.linke	Netherlands	450	78	17.33%	▲ 1
21	Flynth adviseurs en accountant	https://www.linke	Netherlands	1,318	227	17.22%	▼ -11
22	Redmark	https://www.linke	Denmark	241	41	17.01%	▼ -3
23	Cerfrance Poitou-Charentes	https://www.linke	France	216	36	16.67%	▲ 1
24	Beierholm	https://www.linke	Denmark	1,082	177	16.36%	▲ 8

25	Compagnie Fiduciaire	https://www.linke	France	379	61	16.09%	▼ -7
26	PwC Ireland	https://www.linke	Ireland	1,719	269	15.65%	N/A
27	PwC Switzerland	https://www.linke	Switzerland	2,086	300	14.38%	▼ -7
28	PwC Slovakia	https://www.linke	Slovakia	394	56	14.21%	▲ 21
29	COGEP	https://www.linke	France	507	71	14.00%	▲ 21
30	CE Consulting Empresarial	https://www.linke	Spain	291	40	13.75%	▲ 3
31	KPMG España	https://www.linke	Spain	3,228	431	13.35%	▲ 6
32	Mazars in Germany	https://www.linke	Germany	697	93	13.34%	▲ 11
33	In Extenso	https://www.linke	France	3,161	416	13.16%	▼ -5
34	PwC Greece	https://www.linke	Greece	848	111	13.09%	▲ 22
35	PwC Italy	https://www.linke	Italy	4,635	605	13.05%	▼ -5
36	Grant Thornton France	https://www.linke	France	1,498	193	12.88%	▲ 3
37	BDO Sverige	https://www.linke	Sweden	435	56	12.87%	▼ -8
38	Mazars	https://www.linke	France	19,632	2,500	12.73%	▲ 2
39	PwC Romania	https://www.linke	Romania	436	55	12.61%	▼ -13
40	EUREX	https://www.linke	France	390	48	12.31%	▲ 6
41	Cerfrance	https://www.linke	France	3,112	378	12.15%	▼ -7
42	FCN	https://www.linke	France	350	42	12.00%	▼ -1
43	PwC Hungary	https://www.linke	Hungary	584	70	11.99%	▼ -1
44	BDO	https://www.linke	Belgium	50,211	6,000	11.95%	▼ -21
45	Cerfrance Alliance Centre	https://www.linke	France	541	64	11.83%	▼ -43
46	BDO France	https://www.linke	France	685	80	11.68%	▼ -11
47	KPMG Ireland	https://www.linke	Ireland	2,222	254	11.43%	N/A
48	KPMG Cyprus	https://www.linke	Cyprus	564	64	11.35%	▲ 4
49	Exco	https://www.linke	France	740	82	11.08%	▼ -4
50	Auxadi	https://www.linke	Spain	292	32	10.96%	▼ -3
51	Mazars in Ireland	https://www.linke	Ireland	316	34	10.76%	N/A
52	Grant Thornton Greece	https://www.linke	Greece	557	59	10.59%	▲ 13
53	BDO Norge	https://www.linke	Norway	1,189	125	10.51%	▼ -17
54	RSM France	https://www.linke	France	579	59	10.19%	▼ -23
55	Accountor Suomi	https://www.linke	Finland	440	44	10.00%	▲ 7
56	KPMG Türkiye	https://www.linke	Turkey	1,368	133	9.72%	▲ 2
57	BDO Germany	https://www.linke	Germany	607	59	9.72%	▼ -13
58	PwC Turkey	https://www.linke	Turkey	1,274	121	9.50%	▼ -4
59	Exponents	https://www.linke	France	247	23	9.31%	▲ 0
60	Primexis	https://www.linke	France	332	30	9.04%	▲ 1
61	Syndex	https://www.linke	France	293	26	8.87%	▼ -6
62	Warth & Klein Grant Thornton	https://www.linke	Germany	662	58	8.76%	▼ -14
63	Dansk Revision	https://www.linke	Denmark	325	28	8.62%	▼ -25
64	Talenom	https://www.linke	Finland	456	39	8.55%	▼ -7
65	KPMG Portugal	https://www.linke	Portugal	844	68	8.06%	▼ -5
66	Ludvig & Co	https://www.linke	Sweden	1,163	91	7.82%	▼ -15
67	KPMG in Slovakia	https://www.linke	Slovakia	274	20	7.30%	▼ -14
68	Riksrevisjonen	https://www.linke	Norway	270	17	6.30%	▼ -2
69	KPMG Poland	https://www.linke	Poland	1,130	70	6.19%	▼ -6
70	KPMG Ukraine	https://www.linke	Ukraine	375	19	5.07%	▼ -3
71	CABINET D'EXPERTISE COMI	https://www.linke	France	6,399	272	4.25%	▼ -2
72	CBRE Corporate Outsourcing	https://www.linke	Poland	686	29	4.23%	▼ -4
73	Lapam Confartigianato Modena	https://www.linke	Italy	344	11	3.20%	▼ -2
74	LRF Konsult	https://www.linke	Sweden	637	18	2.83%	▼ -4
75	KPMG Russia	https://www.linke	Russia	1,158	23	1.99%	▼ -3
76	Muhasebe Bürosu	https://www.linke	Turkey	1,743	31	1.78%	▼ -2
77	Process Solutions	https://www.linke	Hungary	311	2	0.64%	▼ -4
78	BDO Russia	https://www.linke	Russia	639	3	0.47%	▼ -2
79	Orion	https://www.linke	Germany	380	1	0.26%	▼ -2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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