

# DSMN8

The UK's Most Active Computer Software Professionals on Social - February 2021

## Industry at a glance:

Average Score:  
**9.71%**

Total Companies:  
**76**

Global Industry Average:  
**10.70%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Blue Prism	<a href="https://www.linke">https://www.linke</a>	UK	984	294	29.88%	▲ 1
2	Redgate Software	<a href="https://www.linke">https://www.linke</a>	UK	365	103	28.22%	▲ 3
3	QUANTIQ	<a href="https://www.linke">https://www.linke</a>	UK	288	81	28.13%	▲ 1
4	Egress Software Technologies	<a href="https://www.linke">https://www.linke</a>	UK	268	61	22.76%	▼ -3
5	Bizagi	<a href="https://www.linke">https://www.linke</a>	UK	435	92	21.15%	▲ 3
6	The Access Group	<a href="https://www.linke">https://www.linke</a>	UK	1,742	315	18.08%	▲ 4
7	Idox plc	<a href="https://www.linke">https://www.linke</a>	UK	382	69	18.06%	▲ 36
8	Ideagen Plc	<a href="https://www.linke">https://www.linke</a>	UK	479	85	17.75%	▲ 4
9	Metapack	<a href="https://www.linke">https://www.linke</a>	UK	368	64	17.39%	▲ 16
10	Bytes	<a href="https://www.linke">https://www.linke</a>	UK	411	71	17.27%	▲ 7
11	K3 Business Technologies	<a href="https://www.linke">https://www.linke</a>	UK	251	43	17.13%	▲ 4
12	Condeco	<a href="https://www.linke">https://www.linke</a>	UK	346	58	16.76%	▲ 4
13	Dotmatics	<a href="https://www.linke">https://www.linke</a>	UK	212	34	16.04%	▼ -6
14	Sophos	<a href="https://www.linke">https://www.linke</a>	UK	3,523	554	15.73%	▲ 10
15	Zoopla	<a href="https://www.linke">https://www.linke</a>	UK	474	72	15.19%	▼ -1
16	Adaptavist	<a href="https://www.linke">https://www.linke</a>	UK	358	53	14.80%	▼ -10
17	1E	<a href="https://www.linke">https://www.linke</a>	UK	355	52	14.65%	▼ -14
18	Improbable	<a href="https://www.linke">https://www.linke</a>	UK	643	92	14.31%	▲ 4
19	Kerridge Commercial Systems	<a href="https://www.linke">https://www.linke</a>	UK	359	51	14.21%	▲ 29
20	Benefex	<a href="https://www.linke">https://www.linke</a>	UK	336	45	13.39%	▼ -2
21	Yoti	<a href="https://www.linke">https://www.linke</a>	UK	241	32	13.28%	▼ -10
22	CloudSense	<a href="https://www.linke">https://www.linke</a>	UK	359	45	12.53%	▲ 56
23	Amdaris	<a href="https://www.linke">https://www.linke</a>	UK	280	35	12.50%	▲ 8
24	Causeway Technologies	<a href="https://www.linke">https://www.linke</a>	UK	320	40	12.50%	▲ 0

25	IDBS	<a href="https://www.linke">https://www.linke</a> UK	313	39	12.46%	▲ 5
26	Edge by Ascential	<a href="https://www.linke">https://www.linke</a> UK	382	47	12.30%	▼ -13
27	Micro Focus	<a href="https://www.linke">https://www.linke</a> UK	9,617	1,150	11.96%	▲ 2
28	Scott Logic	<a href="https://www.linke">https://www.linke</a> UK	272	31	11.40%	▲ 18
29	ITRS Group	<a href="https://www.linke">https://www.linke</a> UK	251	28	11.16%	▼ -1
30	VeriPark	<a href="https://www.linke">https://www.linke</a> UK	645	70	10.85%	▲ 7
31	IRIS Software Group	<a href="https://www.linke">https://www.linke</a> UK	1,387	149	10.74%	▲ 16
32	AVEVA	<a href="https://www.linke">https://www.linke</a> UK	4,805	516	10.74%	▲ 12
33	Aptitude Software	<a href="https://www.linke">https://www.linke</a> UK	299	32	10.70%	▼ -6
34	Servelec	<a href="https://www.linke">https://www.linke</a> UK	350	36	10.29%	▲ 2
35	Sage	<a href="https://www.linke">https://www.linke</a> UK	15,181	1,529	10.07%	▲ 10
36	DAI	<a href="https://www.linke">https://www.linke</a> UK	345	33	9.57%	▲ 41
37	Advanced	<a href="https://www.linke">https://www.linke</a> UK	2,017	186	9.22%	▲ 13
38	Acuvate	<a href="https://www.linke">https://www.linke</a> UK	332	30	9.04%	▲ 17
39	Zellis	<a href="https://www.linke">https://www.linke</a> UK	831	75	9.03%	▲ 2
40	Datel	<a href="https://www.linke">https://www.linke</a> UK	283	25	8.83%	▲ 13
41	Micro Focus	<a href="https://www.linke">https://www.linke</a> UK	1,180	103	8.73%	▼ -7
42	Objectivity	<a href="https://www.linke">https://www.linke</a> UK	581	50	8.61%	▼ -3
43	CliniSys	<a href="https://www.linke">https://www.linke</a> UK	297	25	8.42%	▲ 24
44	Trayport	<a href="https://www.linke">https://www.linke</a> UK	263	22	8.37%	▲ 12
45	Digital Science	<a href="https://www.linke">https://www.linke</a> UK	343	27	7.87%	▼ -25
46	CDL Software	<a href="https://www.linke">https://www.linke</a> UK	370	29	7.84%	▼ -8
47	Foundry	<a href="https://www.linke">https://www.linke</a> UK	477	36	7.55%	▼ -12
48	EMBL-EBI	<a href="https://www.linke">https://www.linke</a> UK	819	56	6.84%	▲ 4
49	EMIS Health	<a href="https://www.linke">https://www.linke</a> UK	1,168	78	6.68%	▲ 9
50	CodeGen International	<a href="https://www.linke">https://www.linke</a> UK	569	32	5.62%	▼ -10
51	Playtech	<a href="https://www.linke">https://www.linke</a> UK	1976	111	5.62%	▲ 14
52	Gismart	<a href="https://www.linke">https://www.linke</a> UK	334	17	5.09%	▼ -3
53	Delcam	<a href="https://www.linke">https://www.linke</a> UK	207	10	4.83%	▲ 22
54	Godel Technologies Europe	<a href="https://www.linke">https://www.linke</a> UK	1,105	53	4.80%	▲ 7
55	COINS	<a href="https://www.linke">https://www.linke</a> UK	359	17	4.74%	▲ 4
56	Inatech	<a href="https://www.linke">https://www.linke</a> UK	275	13	4.73%	▲ 7
57	IPONWEB	<a href="https://www.linke">https://www.linke</a> UK	315	14	4.44%	▲ 3
58	Qulix Systems	<a href="https://www.linke">https://www.linke</a> UK	352	15	4.26%	▲ 14
59	Frontier Software	<a href="https://www.linke">https://www.linke</a> UK	480	20	4.17%	▲ 9
60	Mobica	<a href="https://www.linke">https://www.linke</a> UK	686	28	4.08%	▲ 2
61	Vision (In Practice Systems)	<a href="https://www.linke">https://www.linke</a> UK	201	7	3.48%	▼ -7
62	Damco Solutions	<a href="https://www.linke">https://www.linke</a> UK	320	11	3.44%	▲ 9
63	Haulmont Technology	<a href="https://www.linke">https://www.linke</a> UK	223	7	3.14%	▲ 17
64	Canonical	<a href="https://www.linke">https://www.linke</a> UK	876	25	2.85%	▼ -43
65	IGT	<a href="https://www.linke">https://www.linke</a> UK	9,804	266	2.71%	▲ 11
66	Lumesse	<a href="https://www.linke">https://www.linke</a> UK	233	5	2.15%	▲ 3
67	Thomsons Online Benefits	<a href="https://www.linke">https://www.linke</a> UK	323	6	1.86%	▼ -36
68	Fidessa	<a href="https://www.linke">https://www.linke</a> UK	930	16	1.72%	▲ 11
69	HP Autonomy	<a href="https://www.linke">https://www.linke</a> UK	1,265	9	0.71%	▲ 14
70	Borland Software	<a href="https://www.linke">https://www.linke</a> UK	500	3	0.60%	▲ 15
71	Acturis Limited	<a href="https://www.linke">https://www.linke</a> UK	389	2	0.51%	▲ 11
72	iSOFT	<a href="https://www.linke">https://www.linke</a> UK	1,193	6	0.50%	▲ 12
73	Vesta Software Group	<a href="https://www.linke">https://www.linke</a> UK	403	2	0.50%	NEW ENTRY
74	SMA	<a href="https://www.linke">https://www.linke</a> UK	2,993	3	0.10%	▲ 12
75	Wall Data	<a href="https://www.linke">https://www.linke</a> UK	243	0	0.00%	▲ 12
76	Appttris	<a href="https://www.linke">https://www.linke</a> UK	412	0	0.00%	▲ 12

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at [support@dsmn8.com](mailto:support@dsmn8.com)



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