

DSMN8

Europe's Most Active Computer Software Professionals on Social - February 2021

Industry at a glance:

Average Score:
8.93%

Total Companies:
127

Global Industry Average:
10.70%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Celonis	https://www.linkedin.com/company/celonis	Germany	1235	351	28.42%	▲ 4
2	Nexthink	https://www.linkedin.com/company/nexthink	Switzerland	662	174	26.28%	▼ -1
3	Snow	https://www.linkedin.com/company/snow	Sweden	710	162	22.82%	▲ 3
4	GRAITEC	https://www.linkedin.com/company/gratec	France	202	44	21.78%	▲ 7
5	Talentsoft	https://www.linkedin.com/company/talentsoft	France	674	145	21.51%	▲ 7
6	Odoo	https://www.linkedin.com/company/odoo	Belgium	1,279	272	21.27%	▲ 23
7	SUSE	https://www.linkedin.com/company/suse	Germany	1,732	364	21.02%	▲ 7
8	Collibra	https://www.linkedin.com/company/collibra	Belgium	696	143	20.55%	▲ 2
9	Bosch	https://www.linkedin.com/company/bosch	Germany	443	86	19.41%	▲ 17
10	Webfleet	https://www.linkedin.com/company/webfleet	Netherlands	720	133	18.47%	▲ 11
11	RELEX	https://www.linkedin.com/company/relex	Finland	842	155	18.41%	▲ 20
12	Serrala	https://www.linkedin.com/company/serrala	Germany	538	98	18.22%	▲ 18
13	TeamViewer	https://www.linkedin.com/company/teamviewer	Germany	1069	188	17.59%	▲ 2
14	Acronis	https://www.linkedin.com/company/acronis	Switzerland	1,458	255	17.49%	▲ 24
15	Milestone	https://www.linkedin.com/company/milestone	Denmark	1,159	192	16.57%	▲ 25
16	Horoquartz	https://www.linkedin.com/company/horoquartz	France	454	75	16.52%	▲ 51
17	Backbase	https://www.linkedin.com/company/backbase	Netherlands	852	138	16.20%	▼ -4
18	INFORM GmbH	https://www.linkedin.com/company/inform-gmbh	Germany	490	78	15.92%	▲ 23
19	EPLAN	https://www.linkedin.com/company/eplan	Germany	451	66	14.63%	▲ 84
20	Cambio	https://www.linkedin.com/company/cambio	Sweden	439	63	14.35%	▲ 66
21	Stibo Systems	https://www.linkedin.com/company/stibo-systems	Denmark	701	99	14.12%	▼ -4
22	KUMAVISION	https://www.linkedin.com/company/kumavision	Germany	247	33	13.36%	▲ 85
23	TeamSystem	https://www.linkedin.com/company/team-system	Italy	1,497	200	13.36%	▲ 20
24	Cegid	https://www.linkedin.com/company/cegid	France	2,148	283	13.18%	▲ 26

25	Dedalus France	https://www.linke	France	395		51	12.91%	▲ 51
26	EBP Informatique	https://www.linke	France	403		52	12.90%	▲ 28
27	SER Group	https://www.linke	Germany	328		42	12.80%	▲ 134
28	ISAGRI	https://www.linke	France	691		87	12.59%	▲ 55
29	HARDIS GROUP	https://www.linke	France	1009		126	12.49%	▲ 19
30	iMSA	https://www.linke	France	345		43	12.46%	▲ 31
31	Software AG	https://www.linke	Germany	3,680		451	12.26%	▲ 21
32	Pharmagest Inter@ctive	https://www.linke	France	468		57	12.18%	▲ 48
33	Bitdefender	https://www.linke	Romania	1,748		207	11.84%	▲ 22
34	Scalefocus	https://www.linke	Bulgaria	604		71	11.75%	▲ 45
35	Unit4	https://www.linke	Netherland	3,562		409	11.48%	▲ 49
36	ITSector	https://www.linke	Portugal	540		61	11.30%	▲ 42
37	PTV Group	https://www.linke	Germany	878		98	11.16%	▲ 12
38	Netcetera	https://www.linke	Switzerland	569		61	10.72%	▲ 63
39	KDE	https://www.linke	Germany	227		24	10.57%	▲ 51
40	Teamwork	https://www.linke	Ireland	433		45	10.39%	▼ -1
41	Softway Medical	https://www.linke	France	428		44	10.28%	▲ 28
42	Materialise	https://www.linke	Belgium	1,371		137	9.99%	▲ 14
43	IFS	https://www.linke	Sweden	5,263		521	9.90%	▲ 54
44	Accedo	https://www.linke	Sweden	484		47	9.71%	▼ -19
45	Ocuco	https://www.linke	Ireland	220		21	9.55%	▲ 53
46	NeoXam	https://www.linke	France	455		43	9.45%	▲ 39
47	ESET	https://www.linke	Slovakia	1,345		125	9.29%	▲ 42
48	Itiviti	https://www.linke	Sweden	1035		96	9.28%	▲ 78
49	BBVA Next Technologies	https://www.linke	Spain	1,029		95	9.23%	▼ -12
50	Exact	https://www.linke	Netherland	1,925		177	9.19%	▲ 13
51	Odigo	https://www.linke	France	786		71	9.03%	▲ 41
52	SEEBURGER	https://www.linke	Germany	609		55	9.03%	▲ 75
53	FINEOS	https://www.linke	Ireland	757		68	8.98%	▲ 24
54	GRAPHISOFT	https://www.linke	Hungary	648		57	8.80%	▲ 54
55	Vizrt	https://www.linke	Norway	584		51	8.73%	▲ 26
56	Trifork	https://www.linke	Switzerland	409		35	8.56%	▲ 15
57	ATOSS Software	https://www.linke	Germany	393		33	8.40%	▲ 55
58	Dassault Systèmes	https://www.linke	France	16,975		1,400	8.25%	▲ 55
59	NSI IT Software & Services	https://www.linke	Belgium	648		53	8.18%	▲ 80
60	proALPHA	https://www.linke	Germany	395		32	8.10%	▲ 92
61	Systematic	https://www.linke	Denmark	960		75	7.81%	▲ 38
62	SAP	https://www.linke	Germany	116,357		9,000	7.73%	▲ 13
63	Seavus	https://www.linke	Sweden	860		66	7.67%	▲ 52
64	SimCorp	https://www.linke	Denmark	1,885		144	7.64%	▲ 50
65	Hogia-gruppen	https://www.linke	Sweden	485		37	7.63%	▼ -21
66	GlobalLogic Poland	https://www.linke	Poland	462		35	7.58%	▲ 87
67	Future Processing	https://www.linke	Poland	677		51	7.53%	▲ 62
68	ISO-Gruppe	https://www.linke	Germany	226		17	7.52%	▲ 64
69	KISTERS AG	https://www.linke	Germany	249		18	7.23%	▲ 109
70	Temenos	https://www.linke	Switzerland	4,902		354	7.22%	▲ 32
71	BPC Banking Technologies	https://www.linke	Switzerland	534		38	7.12%	▲ 71
72	3Pillar Global Romania	https://www.linke	Romania	302		21	6.95%	▲ 63
73	Meta4	https://www.linke	Spain	749		52	6.94%	▲ 48
74	DATEV eG	https://www.linke	Germany	2,231		154	6.90%	▲ 89
75	Innovects	https://www.linke	Ukraine	542		37	6.83%	▲ 75
76	Viveris	https://www.linke	France	635		43	6.77%	▲ 68
77	Raiffeisen Software GmbH	https://www.linke	Austria	318		21	6.60%	▲ 66
78	F-Secure	https://www.linke	Finland	2,536		166	6.55%	▲ 52
79	SAB	https://www.linke	France	310		20	6.45%	▼ -15
80	CoreHR	https://www.linke	Ireland	217		14	6.45%	▲ 54
81	Werum IT Solutions	https://www.linke	Germany	394		25	6.35%	▲ 15
82	Enea AB	https://www.linke	Sweden	649		41	6.32%	▲ 85
83	Pentalog	https://www.linke	France	1,034		64	6.19%	▲ 53
84	CarTrawler	https://www.linke	Ireland	432		26	6.02%	▼ -33
85	Tekla Software	https://www.linke	Finland	233		14	6.01%	▲ 63
86	Flowbird Group	https://www.linke	France	661		39	5.90%	▲ 25
87	eFront	https://www.linke	France	340		20	5.88%	▲ 23
88	RIB Software	https://www.linke	Germany	475		27	5.68%	▲ 52
89	SAP Hybris	https://www.linke	Germany	569		32	5.62%	▲ 34
90	Cappgemini	https://www.linke	France	238,789		13000	5.44%	▲ 78
91	Schneider Electric DMS NS	https://www.linke	Serbia	736		40	5.43%	▲ 68
92	IT-CE	https://www.linke	France	895		48	5.36%	▲ 13
93	Lottomatica	https://www.linke	Italy	995		53	5.33%	▲ 45
94	Murex	https://www.linke	France	2,528		132	5.22%	▲ 52
95	ESI Group	https://www.linke	France	1,731		88	5.08%	▲ 69
96	Sigma Software Group	https://www.linke	Ukraine	1,028		52	5.06%	▲ 55

97	Asseco Poland	https://www.linke	Poland	1,855		85	4.58%	▲ 85
98	GlobeTech	https://www.linke	Ireland	219		10	4.57%	▲ 47
99	JetBrains	https://www.linke	Czech Rep	1071		46	4.30%	▲ 78
100	RT-RK	https://www.linke	Serbia	867		37	4.27%	▲ 62
101	PSI Software AG	https://www.linke	Germany	305		13	4.26%	▲ 94
102	AROB Software	https://www.linke	Romania	734		31	4.22%	▲ 82
103	Terrasoft Ukraine	https://www.linke	Ukraine	237		10	4.22%	▲ 86
104	Bosch Software Innovations	https://www.linke	Germany	289		12	4.15%	▲ 30
105	Fortech	https://www.linke	Romania	833		31	3.72%	▲ 60
106	Comarch	https://www.linke	Poland	4,493		160	3.56%	▲ 60
107	Linedata	https://www.linke	France	1,858		65	3.50%	▲ 78
108	Euro Information	https://www.linke	France	2,081		70	3.36%	▲ 52
109	Sygnity S.A.	https://www.linke	Poland	688		23	3.34%	▲ 87
110	ION	https://www.linke	Ireland	3,502		113	3.23%	▲ 60
111	Codix	https://www.linke	France	633		20	3.16%	▲ 68
112	BlueSoft	https://www.linke	Poland	512		16	3.13%	▲ 64
113	WeDo Technologies	https://www.linke	Portugal	395		12	3.04%	▲ 41
114	OpenWay	https://www.linke	Belgium	467		14	3.00%	▲ 72
115	Quintiq, a Dassault Systèmes c	https://www.linke	Netherland	404		11	2.72%	▲ 1
116	ISsoft	https://www.linke	Belarus	1,090		29	2.66%	▲ 77
117	AVG Technologies	https://www.linke	Czech Rep	408		10	2.45%	▲ 84
118	SIVCO Romania	https://www.linke	Romania	346		8	2.31%	▲ 84
119	Atena Usługi Informatyczne i Fi	https://www.linke	Poland	417		9	2.16%	▲ 50
120	NNG	https://www.linke	Hungary	582		11	1.89%	▲ 63
121	KAMSOFT	https://www.linke	Poland	343		6	1.75%	▲ 79
122	iQuest Group	https://www.linke	Germany	476		5	1.05%	▲ 51
123	Softline	https://www.linke	Ukraine	373		2	0.54%	▲ 81
124	Nemetschek Group	https://www.linke	Germany	2,356		10	0.42%	▼ -56
125	Cordys is now OpenText	https://www.linke	Netherland	255		1	0.39%	▲ 82
126	Intracom Holdings	https://www.linke	Greece	307		1	0.33%	▲ 80
127	Ericpol	https://www.linke	Poland	299		0	0.00%	▲ 81

Ready to win at social?

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