



UK's Most Active Pharmaceutical Professionals on Social - February 2021

Industry at a glance:

Average Score:
8.06%

Total Companies:
61

Global Industry Average:
6.51%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Global Rank Change
1	Barrington James	https://www.linkedin.com/company/barrington-james	United Kingdom	312	114	36.54%	▲ 0
2	McKesson UK	https://www.linkedin.com/company/mckesson-uk	United Kingdom	430	82	18.84%	▲ 13
3	AMICULUM	https://www.linkedin.com/company/amiculum	United Kingdom	262	49	18.70%	▲ 569
4	OPEN Health	https://www.linkedin.com/company/open-health	United Kingdom	734	120	16.35%	▲ 672
5	Phastar	https://www.linkedin.com/company/phastar	United Kingdom	250	40	16.00%	▲ 27
6	Oxford PharmaGenesis	https://www.linkedin.com/company/oxford-pharmagenesis	United Kingdom	383	58	15.14%	▲ 32
7	Kyowa Kirin	https://www.linkedin.com/company/kyowa-kirin	United Kingdom	642	94	14.64%	▲ 4
8	Allergy Therapeutics	https://www.linkedin.com/company/allergy-therapeutics	United Kingdom	288	42	14.58%	▲ 296
9	Ashfield	https://www.linkedin.com/company/ashfield	United Kingdom	3,638	509	13.99%	▲ 448
10	Dechra Pharmaceuticals	https://www.linkedin.com/company/dechra-pharmaceuticals	United Kingdom	944	131	13.88%	▲ 167
11	ADVANZ PHARMA	https://www.linkedin.com/company/advanz-pharma	United Kingdom	358	41	11.45%	▲ 87
12	Sterling Pharma Solutions	https://www.linkedin.com/company/sterling-pharma-solutions	United Kingdom	391	42	10.74%	▲ 367
13	Phlexglobal	https://www.linkedin.com/company/phlexglobal	United Kingdom	302	31	10.26%	▲ 162
14	Ergomed	https://www.linkedin.com/company/ergomed	United Kingdom	293	30	10.24%	▲ 327
15	APCER Life Sciences	https://www.linkedin.com/company/apcer-life-sciences	United Kingdom	667	68	10.19%	▲ 131
16	Cello Health	https://www.linkedin.com/company/cello-health	United Kingdom	515	52	10.10%	▲ 196
17	Accord Healthcare	https://www.linkedin.com/company/accord-healthcare	United Kingdom	1,287	115	8.94%	▲ 44
18	Sygnature Discovery	https://www.linkedin.com/company/sygnature-discovery	United Kingdom	307	26	8.47%	▼ -115
19	Bristol Laboratories	https://www.linkedin.com/company/bristol-laboratories	United Kingdom	302	25	8.28%	▲ 486
20	Kinapse	https://www.linkedin.com/company/kinapse	United Kingdom	447	37	8.28%	▲ 98
21	Theramex	https://www.linkedin.com/company/theramex	United Kingdom	403	33	8.19%	▲ 216
22	Clintec	https://www.linkedin.com/company/clintec	United Kingdom	452	37	8.19%	▲ 428
23	Simbec-Orion	https://www.linkedin.com/company/simbec-orion	United Kingdom	257	21	8.17%	▲ 387
24	Medicines and Healthcare prod	https://www.linkedin.com/company/medicines-and-healthcare-products	United Kingdom	1,109	89	8.03%	▲ 9
25	Thornton & Ross	https://www.linkedin.com/company/thornton-ross	United Kingdom	359	28	7.80%	▲ 185
26	Mundipharma	https://www.linkedin.com/company/mundipharma	United Kingdom	2802	211	7.53%	▼ -58
27	ApotheCom	https://www.linkedin.com/company/apothe-com	United Kingdom	227	17	7.49%	▲ 35

28	Clinigen	https://www.linke	United King	366	27	7.38%	▲ 32
29	Astellas Europe	https://www.linke	United King	1,257	88	7.00%	▲ 176
30	Alloga UK	https://www.linke	United King	220	15	6.82%	▲ 714
31	GW Pharmaceuticals plc	https://www.linke	United King	759	51	6.72%	▼ -199
32	Quotient Sciences	https://www.linke	United King	612	41	6.70%	▼ -120
33	NextPharma	https://www.linke	United King	349	23	6.59%	▲ 25
34	Synexus Clinical Research	https://www.linke	United King	365	24	6.58%	▲ 378
35	Eisai EMEA	https://www.linke	United King	671	43	6.41%	▼ -162
36	Almac Group	https://www.linke	United King	3,033	186	6.13%	▲ 161
37	Envision Pharma Group	https://www.linke	United King	723	44	6.09%	▲ 173
38	Norbrook Laboratories	https://www.linke	United King	792	47	5.93%	▲ 88
39	Vectura Group	https://www.linke	United King	354	21	5.93%	▲ 204
40	Quanticate	https://www.linke	United King	237	14	5.91%	▼ -152
41	Seqirus	https://www.linke	United King	2,334	133	5.70%	▲ 4
42	Hikma Pharmaceuticals	https://www.linke	United King	5,662	309	5.46%	▲ 49
43	Alliance Healthcare	https://www.linke	United King	2,902	158	5.44%	▲ 352
44	Vitafo International	https://www.linke	United King	221	12	5.43%	▲ 864
45	Nucleus Global	https://www.linke	United King	671	34	5.07%	▲ 189
46	Stallergenes Greer	https://www.linke	United King	894	45	5.03%	▲ 179
47	AstraZeneca	https://www.linke	United King	60,809	3,000	4.93%	▲ 182
48	PrimeVigilance	https://www.linke	United King	596	29	4.87%	▲ 209
49	GSK	https://www.linke	United King	104,130	4,500	4.32%	▲ 27
50	AAH Pharmaceuticals	https://www.linke	United King	717	29	4.04%	▲ 310
51	Bio Products Laboratory	https://www.linke	United King	495	20	4.04%	▲ 180
52	Mallinckrodt Pharmaceuticals	https://www.linke	United King	3,458	136	3.93%	▼ -96
53	LloydsPharmacy	https://www.linke	United King	2,827	104	3.68%	▲ 287
54	Cmed Clinical Services	https://www.linke	United King	221	8	3.62%	▼ -98
55	Porton Biopharma	https://www.linke	United King	264	8	3.03%	▲ 259
56	Paydens Pharmacy	https://www.linke	United King	272	7	2.57%	▲ 497
57	Chiltern	https://www.linke	United King	1,200	30	2.50%	▲ 472
58	Aesica Pharmaceuticals	https://www.linke	United King	263	3	1.14%	▲ 407
59	Adelphi	https://www.linke	United King	372	3	0.81%	▲ 530
60	Theorem (now Chiltern)	https://www.linke	United King	334	2	0.60%	▼ -371
61	Boots Healthcare International	https://www.linke	United King	341	0	0.00%	▲ 569

Ready to win at social?

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