

DSMN8

The USA's Most Active E-Learning Professionals on Social – February 2021

Industry at a glance:

Average Score:
9.40%

Total Companies:
67

Global Industry Average:
9.99%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	A Cloud Guru	https://www.linkedin.com/company/acloudguru	US	617	178	28.85%	▲ 0
2	Udemy	https://www.linkedin.com/company/udemy	US	4,436	1,248	28.13%	▲ 1
3	YALI	https://www.linkedin.com/company/yali	US	411	111	27.01%	▼ -1
4	Coursera	https://www.linkedin.com/company/coursera	US	2,445	524	21.43%	▲ 0
5	O'Reilly Media	https://www.linkedin.com/company/oreilly	US	700	150	21.42%	▲ 0
6	DreamBox Learning	https://www.linkedin.com/company/dreambox-learning	US	272	55	20.22%	▲ 3
7	Udacity	https://www.linkedin.com/company/udacity	US	2,054	415	20.20%	▼ -1
8	Skill-Lync	https://www.linkedin.com/company/skill-lync	US	285	51	17.89%	▲ 0
9	Magic EdTech	https://www.linkedin.com/company/magic-edtech	US	368	63	17.12%	▲ 6
10	Lynda.com	https://www.linkedin.com/company/lynda	US	440	73	16.59%	▲ 0
11	The BARBRI Group	https://www.linkedin.com/company/the-barbri-group	US	361	59	16.34%	▲ 5
12	Newsela	https://www.linkedin.com/company/newsela	US	463	75	16.20%	▲ 2
13	EVERFI	https://www.linkedin.com/company/everfi	US	499	80	16.03%	▲ 15
14	edX	https://www.linkedin.com/company/edx	US	576	92	15.97%	▼ -7
15	Imagine Learning	https://www.linkedin.com/company/imagine-learning	US	503	76	15.11%	▲ 2
16	Vector Solutions	https://www.linkedin.com/company/vector-solutions	US	578	81	14.01%	▲ 4
17	IM Academy	https://www.linkedin.com/company/im-academy	US	643	90	14.00%	▲ 7
18	IXL Learning	https://www.linkedin.com/company/ixl-learning	US	475	66	13.89%	▲ 15
19	Relias	https://www.linkedin.com/company/relias	US	779	97	12.45%	▼ -8
20	Renaissance Learning	https://www.linkedin.com/company/renaissance-learning	US	1,067	126	11.81%	▲ 2
21	Waterford.org	https://www.linkedin.com/company/waterford-org	US	214	25	11.68%	▲ 20
22	Lexia Learning	https://www.linkedin.com/company/lexia-learning	US	361	42	11.63%	▼ -9
23	Skillsoft	https://www.linkedin.com/company/skillsoft	US	2,208	249	11.28%	▼ -5
24	Istation	https://www.linkedin.com/company/istation	US	283	31	10.95%	▲ 3

25	Edmentum	https://www.linke	US	1,025		100	9.76%	▼ -4
26	Columbia Southern University	https://www.linke	US	870		82	9.43%	▲ 5
27	Academic Partnerships	https://www.linke	US	778		73	9.38%	▲ 5
28	Northcentral University	https://www.linke	US	885		82	9.27%	▲ 1
29	Six Red Marbles	https://www.linke	US	338		30	8.88%	▼ -17
30	UWorld	https://www.linke	US	272		24	8.82%	▼ -5
31	Learning A-Z	https://www.linke	US	627		55	8.77%	▲ 7
32	Apex Learning	https://www.linke	US	332		28	8.43%	▼ -9
33	Ascend Learning	https://www.linke	US	3,837		317	8.26%	▲ 28
34	LearningMate	https://www.linke	US	1,034		84	8.12%	▼ -8
35	ProctorU	https://www.linke	US	319		25	7.84%	▲ 2
36	Age of Learning	https://www.linke	US	632		49	7.75%	▼ -2
37	Edgenuity	https://www.linke	US	802		62	7.73%	▼ -7
38	Commonwealth Charter Acader	https://www.linke	US	364		27	7.42%	▲ 2
39	Harris-Stowe State University	https://www.linke	US	400		29	7.25%	▼ -4
40	IM Mastery Academy	https://www.linke	US	2,478		171	6.90%	▼ -21
41	Penn Foster	https://www.linke	US	891		58	6.51%	▲ 3
42	Excelsoft Technologies	https://www.linke	US	811		52	6.41%	▼ -3
43	Magic Ears Official	https://www.linke	US	455		29	6.37%	▼ -7
44	ansrsource	https://www.linke	US	305		19	6.23%	▲ 2
45	Lincoln Learning Solutions	https://www.linke	US	229		12	5.24%	▲ 10
46	360training	https://www.linke	US	259		13	5.02%	▼ -3
47	Open English	https://www.linke	US	1,397		68	4.87%	▲ 1
48	Houghton Mifflin Harcourt	https://www.linke	US	5,139		249	4.85%	▼ -3
49	Florida Virtual School	https://www.linke	US	1,444		58	4.02%	▲ 8
50	VIPKid	https://www.linke	US	16,676		606	3.63%	▲ 3
51	The Great Courses by The Tea	https://www.linke	US	339		12	3.54%	▲ 0
52	SayABC	https://www.linke	US	286		10	3.50%	▼ -3
53	Bisk	https://www.linke	US	532		17	3.20%	▼ -11
54	North Carolina Virtual Public Sc	https://www.linke	US	271		8	2.95%	▲ 2
55	K12	https://www.linke	US	3,206		84	2.62%	▼ -5
56	Connections Academy	https://www.linke	US	1,011		25	2.47%	▲ 2
57	Ashford University	https://www.linke	US	3,068		71	2.31%	▼ -5
58	Carley Corporation	https://www.linke	US	220		5	2.27%	▼ -11
59	Epic Charter Schools	https://www.linke	US	480		10	2.08%	▲ 3
60	Ohio Virtual Academy	https://www.linke	US	318		6	1.89%	▲ 0
61	Pennsylvania Cyber Charter Sc	https://www.linke	US	281		5	1.78%	▼ -2
62	Frontier Nursing University	https://www.linke	US	284		4	1.41%	▼ -8
63	Cuesta College	https://www.linke	US	769		9	1.17%	▲ 3
64	G.O.L	https://www.linke	US	270		3	1.11%	▲ 0
65	Putnam County School District	https://www.linke	US	1,068		2	0.19%	▲ 2
66	Inspire Charter Schools	https://www.linke	US	305		0	0.00%	▼ -1
67	MLP	https://www.linke	US	393		0	0.00%	▲ 1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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