

DSMN8

The USA's Most Active Computer & Network Security Professionals on Social - February 2021

Industry at a glance:

Average Score: **16.01%** Total Companies: **107** Global Industry Average: **14.95%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	IronNet Cybersecurity	https://www.linke	US	254	121	47.64%	▲ 5
2	Vectra AI	https://www.linke	US	384	163	42.45%	▲ 1
3	AppGate	https://www.linke	US	275	101	36.73%	▼ -1
4	Sysdig	https://www.linke	US	303	106	34.98%	▲ 6
5	Skybox Security	https://www.linke	US	351	118	33.62%	▲ 17
6	Onapsis	https://www.linke	US	409	137	33.50%	▼ -5
7	Cybereason	https://www.linke	US	679	224	32.99%	▲ 6
8	Recorded Future	https://www.linke	US	615	202	32.85%	▼ -4
9	A-LIGN	https://www.linke	US	373	119	31.90%	▲ 38
10	Darktrace	https://www.linke	US	1,554	490	31.53%	▼ -2
11	Zscaler	https://www.linke	US	2,664	840	31.53%	▲ 0
12	SentinelOne	https://www.linke	US	733	218	29.74%	▲ 3
13	Pindrop	https://www.linke	US	225	65	28.89%	▲ 13
14	KnowBe4	https://www.linke	US	1,014	273	26.92%	▲ 9
15	EC-Council	https://www.linke	US	872	233	26.72%	▼ -1
16	ReliaQuest	https://www.linke	US	532	142	26.69%	▲ 11
17	Armis	https://www.linke	US	376	99	26.33%	▲ 2
18	Cradlepoint	https://www.linke	US	782	196	25.06%	▼ -2
19	Tufin	https://www.linke	US	526	131	24.90%	▼ -1
20	Venafi	https://www.linke	US	375	93	24.80%	▲ 10
21	ExtraHop	https://www.linke	US	503	124	24.65%	▼ -12
22	Code42	https://www.linke	US	515	124	24.08%	▲ 12
23	COFENSE	https://www.linke	US	351	82	23.36%	▼ -3
24	CrowdStrike	https://www.linke	US	3,174	740	23.31%	▼ -7

25	Tenable	https://www.linke	US	1,433		332	23.17%	▼ -4
26	Protegrity	https://www.linke	US	355		79	22.25%	▲ 29
27	HackerOne	https://www.linke	US	1,971		438	22.22%	▼ -2
28	Anomali	https://www.linke	US	240		53	22.08%	▲ 24
29	Lookout	https://www.linke	US	392		85	21.68%	▲ 16
30	Palo Alto Networks	https://www.linke	US	9,268	1,975		21.31%	▲ 3
31	Infoblox	https://www.linke	US	1,714		360	21.00%	▲ 5
32	Rapid7	https://www.linke	US	2,011		415	20.64%	▼ -8
33	GlobalSign	https://www.linke	US	436		89	20.41%	▲ 15
34	SANS Institute	https://www.linke	US	1,078		220	20.41%	▲ 27
35	Bishop Fox	https://www.linke	US	245		49	20.00%	▲ 9
36	iboss	https://www.linke	US	250		50	20.00%	▲ 45
37	Fortinet	https://www.linke	US	8,108	1,616		19.93%	▼ -2
38	Aryaka Networks	https://www.linke	US	436		85	19.50%	▼ -9
39	Check Point Software Technolo	https://www.linke	US	5,837	1,126		19.29%	▼ -34
40	Mandiant	https://www.linke	US	516		99	19.19%	▲ 14
41	Gigamon	https://www.linke	US	1,002		192	19.16%	▲ 9
42	Veracode	https://www.linke	US	755		143	18.94%	▼ -4
43	Arctic Wolf	https://www.linke	US	687		129	18.78%	▼ -31
44	Proofpoint	https://www.linke	US	3,627		678	18.69%	▼ -1
45	Imperva	https://www.linke	US	1,423		262	18.41%	▲ 8
46	AppViewX	https://www.linke	US	323		56	17.34%	▼ -15
47	Forescout Technologies	https://www.linke	US	1,034		178	17.21%	▼ -10
48	Optiv Inc	https://www.linke	US	1,955		331	16.93%	▼ -6
49	Cisco Meraki	https://www.linke	US	2,395		381	15.91%	▲ 2
50	Thales Cloud Security	https://www.linke	US	693		110	15.87%	▲ 16
51	SevOne	https://www.linke	US	223		35	15.70%	▲ 31
52	AT&T Cybersecurity	https://www.linke	US	615		94	15.28%	▲ 10
53	WatchGuard Technologies	https://www.linke	US	866		130	15.01%	▲ 4
54	Qualys	https://www.linke	US	1,511		225	14.89%	▲ 4
55	VMware Carbon Black	https://www.linke	US	900		132	14.67%	▼ -15
56	Coalfire	https://www.linke	US	808		117	14.48%	▼ -10
57	Duo Security	https://www.linke	US	714		103	14.43%	▼ -29
58	FireEye	https://www.linke	US	3,108		447	14.38%	▲ 1
59	Center for Internet Security	https://www.linke	US	279		40	14.34%	▼ -10
60	Alert Logic	https://www.linke	US	628		88	14.01%	▼ -28
61	Silver Peak	https://www.linke	US	353		49	13.88%	▼ -54
62	Aruba	https://www.linke	US	4,838		665	13.75%	▲ 1
63	Trustwave	https://www.linke	US	1,543		209	13.55%	▼ -7
64	Network Intelligence	https://www.linke	US	550		74	13.45%	▼ -4
65	Digital Guardian	https://www.linke	US	362		48	13.26%	▲ 14
66	Fidelis Cybersecurity	https://www.linke	US	237		31	13.08%	▼ -25
67	Extreme Networks	https://www.linke	US	2,923		379	12.97%	▲ 0
68	Secureworks	https://www.linke	US	2,703		329	12.17%	▲ 0
69	StackPath	https://www.linke	US	284		34	11.97%	▲ 7
70	SonicWall	https://www.linke	US	1,837		212	11.54%	▼ -5
71	Netsurion	https://www.linke	US	339		38	11.21%	▲ 2
72	McAfee	https://www.linke	US	9,039		964	10.66%	▲ 0
73	Juniper Networks	https://www.linke	US	10,513	1,114		10.60%	▲ 7
74	A10 Networks	https://www.linke	US	772		76	9.84%	▲ 4
75	Cisco	https://www.linke	US	91,672	9,000		9.82%	▲ 2
76	RSA Security	https://www.linke	US	3,113		300	9.64%	▼ -6
77	DigiCert	https://www.linke	US	1,051		98	9.32%	▼ -6
78	IP Infusion	https://www.linke	US	320		29	9.06%	▼ -14
79	Pulse Secure	https://www.linke	US	599		54	9.02%	▼ -40
80	NETSCOUT	https://www.linke	US	2,749		238	8.66%	▼ -11
81	Identiv	https://www.linke	US	209		17	8.13%	▲ 6
82	Arbor Networks	https://www.linke	US	366		29	7.92%	▼ -8
83	Lantronix	https://www.linke	US	336		26	7.74%	▲ 3
84	Arista Networks	https://www.linke	US	2,672		195	7.30%	▼ -9
85	Synophic Systems	https://www.linke	US	338		20	5.92%	▲ 0
86	Webroot	https://www.linke	US	494		29	5.87%	▲ 6
87	Path Forward	https://www.linke	US	244		14	5.74%	▲ 1
88	Paladion	https://www.linke	US	942		54	5.73%	▼ -5
89	NETGEAR	https://www.linke	US	1,262		72	5.71%	▼ -5
90	TRUNO	https://www.linke	US	238		13	5.46%	▲ 1
91	Allied Telesis	https://www.linke	US	880		42	4.77%	▲ 3
92	Ixia	https://www.linke	US	826		39	4.72%	▼ -3
93	Hillstone Networks	https://www.linke	US	269		12	4.46%	▲ 3
94	SecurityMetrics	https://www.linke	US	266		11	4.14%	▼ -4
95	FishNet Security	https://www.linke	US	211		8	3.79%	▲ 2
96	Brocade	https://www.linke	US	1,856		48	2.59%	▲ 2

97	Aerohive Networks	https://www.linke	US	226	5	2.21%	▼ -4
98	Enterasys Networks	https://www.linke	US	424	9	2.12%	▲ 5
99	Guidance Software	https://www.linke	US	483	8	1.66%	▲ 2
100	NIKSUN	https://www.linke	US	231	3	1.30%	▼ -1
101	NSFOCUS	https://www.linke	US	478	6	1.26%	▲ 1
102	Silver Spring Networks	https://www.linke	US	349	4	1.15%	▼ -2
103	Blue Coat Systems	https://www.linke	US	353	4	1.13%	▼ -8
104	University of Texas	https://www.linke	US	658	7	1.06%	▲ 0
105	QLogic	https://www.linke	US	498	3	0.60%	▲ 0
106	D-Link USA	https://www.linke	US	3,156	11	0.35%	▲ 0
107	T.C.S.	https://www.linke	US	525	1	0.19%	▲ 0

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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