



The UK's Most Active Staffing & Recruitment Professionals on Social - February 2021

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
16.83%	91	12.85%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Page Executive	https://www.linkedin.com/company/page-executive	United Kingdom	265	162	61.13%	▲ 0
2	Phaidon International	https://www.linkedin.com/company/phaidon-international	United Kingdom	604	313	51.82%	▲ 0
3	Oliver James	https://www.linkedin.com/company/oliver-james	United Kingdom	554	267	48.19%	▲ 0
4	Opus Recruitment Solutions	https://www.linkedin.com/company/opus-recruitment-solutions	United Kingdom	218	105	48.17%	▲ 0
5	Selby Jennings	https://www.linkedin.com/company/selby-jennings	United Kingdom	410	171	41.71%	▲ 2
6	Mason Frank International	https://www.linkedin.com/company/mason-frank-international	United Kingdom	357	143	40.06%	▼ -1
7	Frank Recruitment Group	https://www.linkedin.com/company/frank-recruitment-group	United Kingdom	2,638	1,028	38.97%	▼ -1
8	Real Staffing	https://www.linkedin.com/company/real-staffing	United Kingdom	789	285	36.12%	▲ 3
9	Badenoch + Clark	https://www.linkedin.com/company/badenoch-clark	United Kingdom	800	284	35.50%	▲ 0
10	PageGroup	https://www.linkedin.com/company/pagegroup	United Kingdom	1,531	527	34.42%	▼ -2
11	Nigel Frank International	https://www.linkedin.com/company/nigel-frank-international	United Kingdom	875	284	32.46%	▼ -1
12	Page Personnel	https://www.linkedin.com/company/page-personnel	United Kingdom	2,970	959	32.29%	▲ 0
13	Progressive Recruitment	https://www.linkedin.com/company/progressive-recruitment	United Kingdom	747	241	32.26%	▲ 2
14	Spencer Ogden	https://www.linkedin.com/company/spencer-ogden	United Kingdom	737	232	31.48%	▼ -1
15	Pareto Law	https://www.linkedin.com/company/pareto-law	United Kingdom	225	68	30.22%	▲ 24
16	Sanderson Solutions Group	https://www.linkedin.com/company/sanderson-solutions-group	United Kingdom	245	71	28.98%	▲ 12
17	Robert Walters	https://www.linkedin.com/company/robert-walters	United Kingdom	5,120	1,375	26.86%	▲ 1
18	SThree	https://www.linkedin.com/company/sthree	United Kingdom	5,157	1,326	25.71%	▲ 1
19	Michael Page	https://www.linkedin.com/company/michael-page	United Kingdom	9,820	2,500	25.46%	▼ -5
20	Matchtech	https://www.linkedin.com/company/matchtech	United Kingdom	377	95	25.20%	▼ -4
21	Salt	https://www.linkedin.com/company/salt	United Kingdom	480	120	25.00%	▲ 3
22	Randstad UK	https://www.linkedin.com/company/randstad-uk	United Kingdom	1,365	336	24.62%	▲ 9
23	InterSearch	https://www.linkedin.com/company/intersearch	United Kingdom	237	58	24.47%	▼ -6
24	Huxley	https://www.linkedin.com/company/huxley	United Kingdom	710	172	24.23%	▼ -4
25	Lorien	https://www.linkedin.com/company/lorien	United Kingdom	519	109	21.00%	▲ 10
26	Gattaca	https://www.linkedin.com/company/gattaca	United Kingdom	874	180	20.59%	▼ -1
27	Resource Solutions	https://www.linkedin.com/company/resource-solutions	United Kingdom	907	183	20.18%	▲ 0

28	Hays	https://www.linke	United King	21,009	4,000	19.04%	▲ 2
29	Pulse	https://www.linke	United King	414	76	18.36%	▲ 15
30	Smart Solutions Recruitment	https://www.linke	United King	225	41	18.22%	▼ -9
31	Rullion	https://www.linke	United King	368	67	18.21%	▼ -8
32	Hamilton Bradshaw Group	https://www.linke	United King	251	44	17.53%	▼ -10
33	Venn Group	https://www.linke	United King	540	94	17.41%	▼ -4
34	Search Consultancy	https://www.linke	United King	1,282	214	16.69%	▲ 2
35	Encore Personnel	https://www.linke	United King	272	43	15.81%	▼ -2
36	Cordant People	https://www.linke	United King	397	62	15.62%	▲ 13
37	Guidant Global	https://www.linke	United King	600	93	15.50%	▲ 1
38	Rethink Group	https://www.linke	United King	435	67	15.40%	▲ 16
39	Meridian Business Support	https://www.linke	United King	466	71	15.24%	▲ 20
40	Acorn Recruitment	https://www.linke	United King	345	50	14.49%	▼ -8
41	Hays Executive	https://www.linke	United King	305	44	14.43%	▼ -15
42	Antal International	https://www.linke	United King	1,472	211	14.33%	▼ -1
43	First Point Group	https://www.linke	United King	210	30	14.29%	▲ 0
44	Office Angels	https://www.linke	United King	1,003	134	13.36%	▼ -4
45	REED	https://www.linke	United King	5,446	712	13.07%	▲ 2
46	Networkers - Technology Recru	https://www.linke	United King	253	33	13.04%	▼ -9
47	Your World Recruitment Group	https://www.linke	United King	486	62	12.76%	▲ 10
48	TRANSEARCH	https://www.linke	United King	451	56	12.42%	▲ 8
49	HR GO	https://www.linke	United King	365	45	12.33%	▼ -3
50	Coyle Personnel	https://www.linke	United King	417	51	12.23%	▲ 5
51	Driver Hire Nationwide	https://www.linke	United King	753	92	12.22%	▲ 11
52	Morson International	https://www.linke	United King	1,463	176	12.03%	▼ -4
53	Hydrogen Group	https://www.linke	United King	505	60	11.88%	▲ 12
54	Capita	https://www.linke	United King	480	56	11.67%	▲ 31
55	HR GO Recruitment	https://www.linke	United King	252	29	11.51%	▲ 8
56	NES Fircroft	https://www.linke	United King	1,217	140	11.50%	▼ -22
57	Harvey Nash	https://www.linke	United King	2,528	287	11.35%	▼ -4
58	Interaction Recruitment	https://www.linke	United King	366	39	10.66%	▼ -16
59	Manpower UK	https://www.linke	United King	604	63	10.43%	▼ -9
60	Brook Street	https://www.linke	United King	1,127	109	9.67%	▲ 1
61	ID Medical	https://www.linke	United King	641	61	9.52%	▲ 8
62	gap personnel	https://www.linke	United King	457	42	9.19%	▼ -17
63	BS Social Care	https://www.linke	United King	202	18	8.91%	▲ 11
64	Orion Group	https://www.linke	United King	875	77	8.80%	▼ -6
65	Pertemps Network Group	https://www.linke	United King	1,688	148	8.77%	▼ -1
66	The Best Connection	https://www.linke	United King	1,207	101	8.37%	▲ 5
67	Sanctuary Personnel	https://www.linke	United King	246	20	8.13%	▼ -16
68	Spring	https://www.linke	United King	570	46	8.07%	▼ -8
69	CER Education Recruitment	https://www.linke	United King	359	28	7.80%	▼ -3
70	Project People	https://www.linke	United King	297	23	7.74%	▲ 7
71	NHS Professionals	https://www.linke	United King	3,172	239	7.53%	▲ 1
72	Tinirelands Childcare	https://www.linke	United King	266	19	7.14%	▲ 8
73	Artisan People	https://www.linke	United King	201	14	6.97%	▼ -5
74	Impellam Group	https://www.linke	United King	490	33	6.73%	▲ 1
75	Arc Hospitality Recruitment	https://www.linke	United King	586	39	6.66%	▼ -8
76	Teaching Personnel	https://www.linke	United King	3,217	205	6.37%	▲ 2
77	Celsian Education	https://www.linke	United King	270	17	6.30%	▼ -7
78	Fircroft	https://www.linke	United King	1,281	79	6.17%	▼ -26
79	Staffline Recruitment Limited	https://www.linke	United King	1,418	70	4.94%	▲ 4
80	Blue Arrow	https://www.linke	United King	2,246	109	4.85%	▲ 1
81	M&E Global Resources	https://www.linke	United King	317	15	4.73%	▼ -8
82	Remploy	https://www.linke	United King	905	41	4.53%	▲ 0
83	PMP Recruitment	https://www.linke	United King	1,283	56	4.36%	▼ -4
84	Single Resource	https://www.linke	United King	392	16	4.08%	▼ -8
85	Interserve Healthcare	https://www.linke	United King	325	12	3.69%	▲ 2
86	Jark Recruitment	https://www.linke	United King	240	8	3.33%	▼ -2
87	A24 Group	https://www.linke	United King	279	9	3.23%	▼ -1
88	APM UK	https://www.linke	United King	203	6	2.96%	▲ 0
89	PGC	https://www.linke	United King	619	4	0.65%	▲ 0
90	RK Group	https://www.linke	United King	335	2	0.60%	▲ 1
91	Prime Time Recruitment	https://www.linke	United King	359	1	0.28%	▼ -1

Ready to win at social?

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