



Canada's Most Active Law & Legal Professionals on Social - January 2021

Industry at a glance:

Average Score:
9.4%

Total Companies:
39

Global Average Score:
10.4%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Therrien Couture Joli-Coeur	https://www.linkedin.com/company/therrien-couture-joli-coeur/	Canada	209	68	32.54%
2	Cain Lamarre	https://www.linkedin.com/company/cain-lamarre/	Canada	310	72	23.23%
3	Lavery Avocats	https://www.linkedin.com/company/lavery-avocats/	Canada	452	77	17.04%
4	Langlois Avocats	https://www.linkedin.com/company/langlois-avocats/	Canada	263	39	14.83%
5	WeirFoulds	https://www.linkedin.com/company/weirfoulds/	Canada	230	33	14.35%
6	BCF	https://www.linkedin.com/company/bcf/	Canada	557	77	13.82%
7	Borden Ladner Gervais	https://www.linkedin.com/company/borden-ladner-gervais/	Canada	2,049	283	13.81%
8	MLT Aikins	https://www.linkedin.com/company/mlt-aikins/	Canada	424	54	12.74%
9	McInnes Cooper	https://www.linkedin.com/company/mcinnescoper/	Canada	397	50	12.59%
10	Fasken	https://www.linkedin.com/company/fasken/	Canada	1,885	232	12.31%
11	Fogler, Rubinoff	https://www.linkedin.com/company/fogler-rubinoff/	Canada	228	25	10.96%
12	Bereskin & Parr	https://www.linkedin.com/company/bereskin-parr/	Canada	223	24	10.76%
13	McCarthy Tétrault	https://www.linkedin.com/company/mccarthy-tetrault/	Canada	1,610	167	10.37%
14	McLennan Ross	https://www.linkedin.com/company/mclennan-ross/	Canada	216	22	10.19%
15	Bennett Jones	https://www.linkedin.com/company/bennett-jones/	Canada	985	99	10.05%
16	Cox & Palmer	https://www.linkedin.com/company/cox-palmer/	Canada	344	34	9.88%
17	McMillan	https://www.linkedin.com/company/mcmillan/	Canada	771	76	9.86%
18	Clark Wilson	https://www.linkedin.com/company/clark-wilson/	Canada	217	19	8.76%
19	Osler, Hoskin & Harcourt	https://www.linkedin.com/company/osler-hoskin-harcourt/	Canada	1,229	106	8.62%
20	Blaney McMurtry	https://www.linkedin.com/company/blaney-mcmurtry/	Canada	250	21	8.40%
21	Smart & Biggar	https://www.linkedin.com/company/smart-biggar/	Canada	298	25	8.39%
22	Law Society of Ontario	https://www.linkedin.com/company/law-society-of-ontario/	Canada	624	52	8.33%
23	Lemmers	https://www.linkedin.com/company/lemmers/	Canada	387	32	8.27%

24	Aird & Berlis	https://www.linkedin.com/company/aird-berlis/	Canada	437	36	8.24%
25	Field Law	https://www.linkedin.com/company/field-law/	Canada	266	21	7.89%
26	Miller Thomson	https://www.linkedin.com/company/miller-thomson/	Canada	1,282	92	7.18%
27	Blake, Cassels & Graydon	https://www.linkedin.com/company/blake-cassels-graydon/	Canada	1,431	101	7.06%
28	Goodmans	https://www.linkedin.com/company/goodmans/	Canada	532	35	6.58%
29	Davies Ward Phillips & Vineberg	https://www.linkedin.com/company/davies-ward-phillips-vineberg/	Canada	577	36	6.24%
30	Burnet, Duckworth & Palmer	https://www.linkedin.com/company/burnet-duckworth-palmer/	Canada	200	12	6.00%
31	Cassels Brock & Blackwell	https://www.linkedin.com/company/cassels-brock-blackwell/	Canada	601	35	5.82%
32	Stikeman Elliott	https://www.linkedin.com/company/stikeman-elliott/	Canada	1,363	78	5.72%
33	Stewart McKelvey	https://www.linkedin.com/company/stewart-mckelvey/	Canada	421	20	4.75%
34	Hicks Morley	https://www.linkedin.com/company/hicks-morley/	Canada	237	11	4.64%
35	Lawson Lundell	https://www.linkedin.com/company/lawson-lundell/	Canada	304	12	3.95%
36	Torys	https://www.linkedin.com/company/torys/	Canada	832	27	3.25%
37	Ontario Ministry of the Attorney General	https://www.linkedin.com/company/ontario-ministry-of-the-attorney-general/	Canada	3,878	117	3.02%
38	Farris	https://www.linkedin.com/company/farris/	Canada	212	6	2.83%
39	Legal Aid Ontario	https://www.linkedin.com/company/legal-aid-ontario/	Canada	711	17	2.39%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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