



The USA's Most Active Renewables & Environment Professionals on Social – January 2021

Industry at a glance:

Average Score: **7.28%** Total Companies: **81** Global Industry Average: **9.97%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Fluence	https://www.linkedin.com/c	US	302	108	35.76%
2	Rocky Mountain Institute	https://www.linkedin.com/c	US	362	112	30.94%
3	Proterra Inc	https://www.linkedin.com/c	US	477	93	19.50%
4	Plenty	https://www.linkedin.com/c	US	334	63	18.86%
5	Sigura	https://www.linkedin.com/c	US	241	43	17.84%
6	Sunpro Solar Energy Spec	https://www.linkedin.com/c	US	516	85	16.47%
7	Array Technologies, Inc.	https://www.linkedin.com/c	US	224	34	15.18%
8	Nextracker Inc.	https://www.linkedin.com/c	US	433	65	15.01%
9	Clearway Energy Group	https://www.linkedin.com/c	US	449	61	13.59%
10	Footprint	https://www.linkedin.com/c	US	200	25	12.50%
11	Sunnova Energy	https://www.linkedin.com/c	US	317	39	12.30%
12	Enphase Energy	https://www.linkedin.com/c	US	750	92	12.27%
13	POWERHOME SOLAR	https://www.linkedin.com/c	US	342	40	11.70%
14	Borrego Solar Systems	https://www.linkedin.com/c	US	414	48	11.59%
15	AAF International (Americ	https://www.linkedin.com/c	US	432	50	11.57%
16	Cypress Creek Renewabl	https://www.linkedin.com/c	US	306	34	11.11%
17	Blue Raven Solar	https://www.linkedin.com/c	US	555	57	10.27%
18	EDF Renewables North A	https://www.linkedin.com/c	US	1,287	129	10.02%
19	Apex Clean Energy	https://www.linkedin.com/c	US	271	27	9.96%
20	Freedom Forever	https://www.linkedin.com/c	US	439	42	9.57%
21	Invenergy LLC	https://www.linkedin.com/c	US	947	88	9.29%
22	Franklin Energy	https://www.linkedin.com/c	US	770	71	9.22%
23	Enviva	https://www.linkedin.com/c	US	570	52	9.12%
24	VEIC	https://www.linkedin.com/c	US	254	23	9.06%
25	Momentum Solar	https://www.linkedin.com/c	US	670	60	8.96%
26	Renewable Energy Group	https://www.linkedin.com/c	US	537	46	8.57%
27	Sunrun	https://www.linkedin.com/c	US	3,409	290	8.51%
28	POET	https://www.linkedin.com/c	US	1,005	85	8.46%
29	Ormat Technologies, Inc.	https://www.linkedin.com/c	US	802	65	8.10%
30	Bloom Energy	https://www.linkedin.com/c	US	1,259	102	8.10%
31	d.light	https://www.linkedin.com/c	US	716	58	8.10%
32	Suntuity	https://www.linkedin.com/c	US	252	19	7.54%
33	Ameresco	https://www.linkedin.com/c	US	969	72	7.43%
34	TPI Composites, Inc.	https://www.linkedin.com/c	US	2,038	150	7.36%
35	LGCY Power	https://www.linkedin.com/c	US	418	30	7.18%
36	CED Greentech	https://www.linkedin.com/c	US	238	17	7.14%

37	Avangrid Renewables	https://www.linkedin.com/c	US	717	49	6.83%
38	Strata Solar, LLC	https://www.linkedin.com/c	US	423	27	6.38%
39	Gibraltar Industries	https://www.linkedin.com/c	US	309	19	6.15%
40	Calpine Energy Solutions,	https://www.linkedin.com/c	US	366	22	6.01%
41	Pattern Energy Group	https://www.linkedin.com/c	US	416	24	5.77%
42	Con Edison Clean Energy	https://www.linkedin.com/c	US	401	23	5.74%
43	Ion Solar	https://www.linkedin.com/c	US	368	19	5.16%
44	Liberty Tire Recycling, LL	https://www.linkedin.com/c	US	479	24	5.01%
45	Perma-Fix Environmental	https://www.linkedin.com/c	US	223	11	4.93%
46	PADNOS	https://www.linkedin.com/c	US	245	12	4.90%
47	ENGIE North America Inc	https://www.linkedin.com/c	US	2,765	130	4.70%
48	Darling Ingredients	https://www.linkedin.com/c	US	1,592	73	4.59%
49	SunPower Corporation	https://www.linkedin.com/c	US	3,696	164	4.44%
50	First Solar	https://www.linkedin.com/c	US	3,529	155	4.39%
51	Lime Energy	https://www.linkedin.com/c	US	326	14	4.29%
52	Aquatech International	https://www.linkedin.com/c	US	373	16	4.29%
53	Covanta	https://www.linkedin.com/c	US	2,030	85	4.19%
54	Trinity Solar	https://www.linkedin.com/c	US	918	38	4.14%
55	NextEra Energy Resource	https://www.linkedin.com/c	US	4,088	168	4.11%
56	Trillium	https://www.linkedin.com/c	US	318	13	4.09%
57	TOMRA North America, In	https://www.linkedin.com/c	US	265	10	3.77%
58	DEPCOM Power, Inc	https://www.linkedin.com/c	US	213	8	3.76%
59	Vivint Solar	https://www.linkedin.com/c	US	2,784	100	3.59%
60	Thielsch Engineering	https://www.linkedin.com/c	US	212	7	3.30%
61	AMSC	https://www.linkedin.com/c	US	369	11	2.98%
62	REC Solar	https://www.linkedin.com/c	US	411	11	2.68%
63	Solcius	https://www.linkedin.com/c	US	208	5	2.40%
64	SA Recycling	https://www.linkedin.com/c	US	424	10	2.36%
65	FuelCell Energy	https://www.linkedin.com/c	US	302	7	2.32%
66	Gopher Resource	https://www.linkedin.com/c	US	265	6	2.26%
67	ReneSola Ltd.	https://www.linkedin.com/c	US	719	16	2.23%
68	Sun Gro Horticulture	https://www.linkedin.com/c	US	240	5	2.08%
69	Horizon Solar Power	https://www.linkedin.com/c	US	208	4	1.92%
70	Green Mountain Energy C	https://www.linkedin.com/c	US	366	7	1.91%
71	Wisconsin Department of	https://www.linkedin.com/c	US	1,523	29	1.90%
72	Sungevity	https://www.linkedin.com/c	US	216	4	1.85%
73	A123 Systems	https://www.linkedin.com/c	US	697	12	1.72%
74	SolarCity	https://www.linkedin.com/c	US	2,498	42	1.68%
75	NextEra Energy, Inc.	https://www.linkedin.com/c	US	8,435	120	1.42%
76	Suzlon Wind Energy Corp	https://www.linkedin.com/c	US	705	9	1.28%
77	Green Plains Inc.	https://www.linkedin.com/c	US	406	5	1.23%
78	SolarWorld	https://www.linkedin.com/c	US	342	3	0.88%
79	NRG Home Solar	https://www.linkedin.com/c	US	394	3	0.76%
80	WRI	https://www.linkedin.com/c	US	546	4	0.73%
81	SATCO	https://www.linkedin.com/c	US	228	1	0.44%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](https://www.dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

